



# Build Your Team

*Best Practices from the Field*

## ***Fair Trade Boston***

The committee that guides Fair Trade Boston has its members regularly name how they are connected to Fair Trade. It helps committee members better articulate why Fair Trade is important to them, and the process of hearing other committee members speak about their specific connection-point to Fair Trade forges stronger working relationships.

## ***Fair Trade Burlington***

Reach out. Connect with all different kinds of stakeholders in your community: universities, schools, businesses, bakeries, restaurants, coops, yoga studios etc. We are able to continue our efforts because we have a wide network. As we plan our World Fair Trade Day event, we reach out and empower each of them to do their part to raise awareness about Fair Trade. Many hands make light work.

## ***America's First Fair Trade Town – Media, PA***

Always meet – and hold events – in rooms that are one size to small, serve good food and snacks, set regular meeting times, start and end meetings and events on time even if others are late (or want to stay late and keep talking), stop and introduce everyone half way through a meeting (once the late comers have arrived), and stop and laugh as much as possible. If this work isn't fun, what's the point!



## ***Fair Trade Los Angeles***

Reach out to people who know and care about global poverty and global solidarity. Seek out allies from peripheral groups (i.e. environmental, sustainability etc). Make sure they all have a buy-in to the work so they stay engaged.

## ***Fair Trade Claremont***

The challenge is that some of the best people in the community are already overcommitted. Our solution has been to form a Steering and Advisory Committee. This includes a small steering group of individuals that meet and plan regularly and another advisory group of individuals who are unable to even think of another set of meetings because of busy work and community lives but who have a heart for Fair Trade. We keep both of the Committees engaged with regular meeting notes, news briefs, phone calls, emails, and personal visits.

### **QUESTIONS?**

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