



**FAIR TRADE
CAMPAIGNS**

Fundraising with Fair Trade

Ideas & Opportunities

Host a Fundraiser

A number of Fair Trade organizations and national faith communities offer fundraising opportunities for schools, churches and community groups like yours. Set up an event with your local farmers market or existing gathering, or organize a church craft sale to educate your community and raise money for your group.

Host an Event

Local artists and musicians will generally donate their talent, local businesses will offer samples or food, and by now your group no doubt has a deep stable of public speakers. **Organize as many aspects of the event as possible as donations** and then charge a cover fee to benefit your group! Some fun ideas for events include:

Film screenings | Music festivals | Craft fairs | Speaking panels | Banana-eating contests
| Fundraising dinners | Barbecues | Or any combination thereof

Be creative! You can make a raffle to add value to ticket prices, solicit product donations and sponsorships from local businesses and do a silent auction to raise additional money for your group. The money you earn and the awareness you will raise in publicizing your event will position you well for the next step in the process.

Local Grants

Some community groups whose job and mission include giving small grants to community organizations that advance international cooperation, etc. may offer you support.

Groups such as:

Rotary | Veterans of Foreign Wars | Lions Club
| General Federation of Women's Clubs | Local Churches | Banks

- These **groups also have connections to the community** and can help you reach out to new businesses and community groups.
- [The Foundation Center](#) website offers a searchable database of foundation grants - or just use Google.
- Once you identify the foundations that are a good fit, find a contact who knows the person who makes the decision over grants.
- Fair Trade is a very easy sell for these foundations once you get to the point of establishment.



Fundraising Opportunities from the Fair Trade Federation

Members of the Fair Trade Federation support organizations by offering fundraising opportunities for schools, faith communities, and other groups. Click on the organization names below to link out to their webpages.

Fundraising Partners:

Catholic Relief Services - Chocolate

The official international relief and development agency of the U.S. Catholic community. Offers a "Raise Money Right" program for those interested in doing good while raising money. The program involves selling Divine Chocolate. Contact Divine Chocolate directly for their fundraising prices for schools, churches, and nonprofit organizations.

Divine Chocolate - Chocolate

Offers a special fundraising price for schools, churches, and nonprofit organizations. Contact for details on orders for fundraiser and discount price on their chocolate.

Equal Exchange – Coffee, Tea, Chocolate

An exciting alternative to a typical fundraiser. Support your school or group while building family farming communities across the globe. Offering coffee, tea, chocolate, and more.

Lutheran World Relief - Chocolate

Lutheran organization that works with partners in 35 countries to help people grow food, improve health, strengthen communities. The LWR Chocolate Project Fundraising Kit guides your group in selling delicious, gourmet-quality chocolate with a clear conscience.

SERRV International Sales - Handcrafts

Support artisans and farmers by selling SERRV handcrafts and foods in your community.

Ten Thousand Villages Festival Sales Handcrafts

While not necessarily intended to be fundraisers, sellers keep 10% of the income from the sale of handcrafted pieces from around the world.

Fair Trade Federation Members:

Cards from Africa – Greeting cards

Offers handmade greeting cards online or sell in-person; earn 10-15% on all sales generated.

Global Exchange - Chocolate

Fundraise with fair trade chocolate through Global Exchange.

Higher Grounds Trading Co. - Coffee

A convenient way for organizations to earn money by offering premium fair trade, organic, and shade grown coffee.

Just Coffee - Coffee

Practical, custom-built, easy to implement coffee fundraisers for churches, schools and community organizations.

Mayan Hands Friendship Bracelets - Bracelets

Make money and a difference with this easy to implement and socially responsible program.

Partners for Just Trade - Handcrafts

Sell Fair Trade products with a 20% discount and keep the profits for your own cause through an easy online ordering process.

S.P.I.R.A.L Foundation - Handcrafts

Host a SPIRAL Sale and 20% of the proceeds return to your school or organization.

Earn 40% profit for your cause and support indigenous women artisans in Guatemala

Woven Joy - Bracelets

Raise money by selling friendship bracelets. They offer various programs to best suit your campaign's needs.