

# Fun & Fact Filled Events!

By Atiya Raja and Kelsey Bumsted



# Event Ideas

- Fair Trade Wine Tasting
- Fair Trade Banana Race
- Screening The Dark Side of Chocolate documentary
- Screening The Fair Trade documentary
- Fair Trade Craft Sale
- Fair Trade Market (KSC Fair Trade Faire)
- Tye dye Fair Trade t-shirts
- Fair Trade Tea Tasting
- Fair Trade Banana recipes: Cream Pies, bread, foster, splits
- Sending Valentines to Fair Trade cocoa Farmers (CONACADO)
- Fair Trade Speaker- Rodney North from Equal Exchange
- Fair Trade Soccer Ball Competition
- Fair Trade RA programs
- Fair Trade workshops in classes





# GO BANANAS



# How to organize an event?

1. Set a date and time that is a common time for all students to attend events
2. Contact departments, professors, and clubs on campus who can relate to the event
3. Ask Companies you may be representing to donate samples/material well in advance
4. Have refreshments if possible
5. Ask professors to make an event extra credit
6. Have a program for an event that may be longer or consist of several activities
7. ADVERTISE!!

# Work creatively around the holidays and seasons!

## - Halloween!

- Chocolate
- Dark Side of Chocolate movie
- Reverse Trick or Treat

## - Christmas

- Cookies
- Market place with Fair Trade product

## - Easter

- Fair Trade Easter egg hunt

## - Earth day

- Interclubbing festivals

## -Valentines Day

- Send Valentines to farmers
- Chocolate event
- Flower event

## -Mothers day

- Flowers and chocolate selling



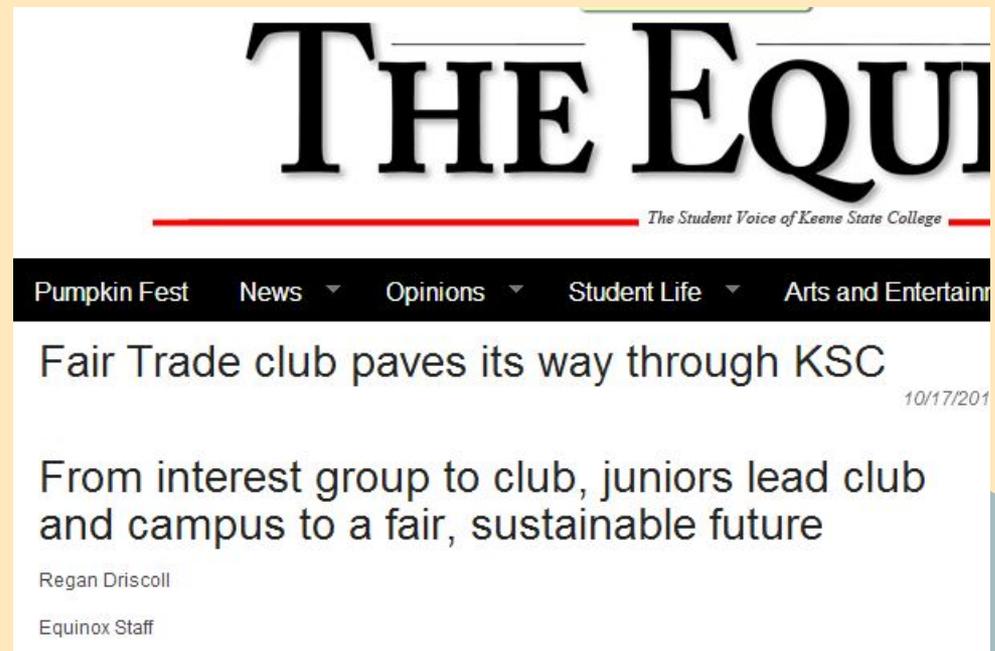
# Inter Clubbing/Other school activities

- Go to club meetings and combine events
- Ask clubs to incorporate something Fair Trade in their events
- Attend and table at other events
- Ask your college or university to have something fair trade at their major events
- Celebrate and incorporate the fact that your school uses Fair Trade Product



# Advertisement

- Facebook LIKE page
- Facebook event page
- Twitter page
- Tweet and facebook with organizations involved with Fair Trade
- Campus newspaper
- Local newspaper
- Make a website
- Send out emails



# Sharing Information

- Give out pamphlets of information
- Attach cards explaining what fair trade is to pieces of chocolate
- Put signs around campus, ex. by registers
- Put information on tables in dining halls



# Network

- Contact organizations and companies in order to promote events.
  - Fair Trade USA
  - Fair Trade Federation
  - Ten Thousand Villages
  - Green Mountain Coffee
  - Fair Trade Colleges and Universities
- Get political, community, and religious figures involved if possible or send them invitations to events

# Join the FTCU Campaigns Event Group on Facebook!

- Share event information
- Introduce yourself to other local schools in the area
- Find creative event ideas
- Ask others how they hosted theirs
- Visit other school events
- Ask group questions or surveys

# Contact us!

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