

Strategic Partnerships

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Key Takeaways:

- 1) Make use of campus institutions
- 2) Reach out to academic departments

Make use of campus institutions

Partnerships can help guide and provide structure for students looking to organize around Fair Trade. Here are three examples of institutions that have helped organize and house student movements in the past:

- Notre Dame University: The Center for Social Concerns
- Creighton University: The Center for Service and Justice
- Social entrepreneurship programs

Talk with the faculty and staff on your campus to identify which institutions are most likely to have similar goals and have the **resources** to support your efforts.

Reach out to academic departments

Many academic departments have a stated commitment to aid students in efforts with similar goals. Some of the academic departments to consider approaching include:

- Justice and Peace Studies
- Environmental Studies
- International Business
- Sociology
- Women's Studies
- International Relations

Remember that these relationships rely on **you taking the initiative** to approach these groups. Reach out, speak with faculty and seek out a stable home for your movement!

