



FAIR TRADE FILMS

Less than 15 minutes

Equal Exchange: Awaken Your Consciousness (2005)

Summary: Learn how Fair Trade offers ethical choices to conscious shoppers and also provides hope and dignity to farmers across the globe.

Useful for: Themes relating to social justice and sustainable business.

Cost: Free viewing at

http://www.youtube.com/watch?v=FOhptLZTh3I&feature=channel_video_title

Run Time: 13 minutes

Fair Trade: Improving Lives (2007)

Summary: The CEO of Fair Trade USA, Paul Rice, explains how Fair Trade impacts farmers and workers.

Useful for: Themes relating to community empowerment, as a short clip to begin a meeting.

Cost: Free viewing at <http://www.youtube.com/watch?v=4tvLHDxv4B4>

Run time: 2:05

Fair Trade: The Story (2006)

Summary: Produced by Fair Trade USA, this short film provides an excellent overview of Fair Trade certification- how it works, what it accomplishes, and what it means to producers around the world.

Useful for: Explaining the basics of Fair Trade certification

Cost: Free viewing at http://www.youtube.com/watch?v=NhQJrz-aDfl&feature=player_embedded

Run Time: 8 minutes

Traidcraft in Bangladesh (2007)

Summary: Discover the impact of Fair Trade and how it has empowered both women and communities, and improved the standard of living for the producers involved.

Useful for: Themes relating to community empowerment

Cost: Free viewing at <http://www.youtube.com/watch?v=qCy1iAwkXUs>

Run Time: 9 minutes

15 – 25 minutes (short films)

After the Harvest (2010)

Summary: A look at food security as a major issue for small scale coffee families in Latin America during the “thin months” following harvest.

Useful for: Themes relating to food security

Cost: Free viewing at <http://aftertheharvestorg.blogspot.com/p/watch.html>

Run Time: 20 minutes

Ants That Move Mountains (2005)

Summary: A short film about the Nueva Vida Women’s Sewing Cooperative in Nicaragua that demonstrates the ways that international collaboration can lead to sustainable employment and community empowerment.

Useful for: Themes relating to women empowerment and business sustainability

Cost: Free viewing at <http://www.youtube.com/watch?v=IP-WywAcx6E>

Run Time: 15 minutes

Beyond Fair Trade: Doi Chaang Coffee (2011)

Summary: Global TV's half hour special on Doi Chaang Coffee and the unique relationship with their farmers from the Akha Hill Tribe of Northern Thailand.

Useful for: Themes relating to community empowerment

Cost: Free viewing at <http://www.youtube.com/watch?v=rsjaoQsuDPg>

Run time: 25 minutes

Calcutta Hilton (2005)

Summary: A true story focusing on the women of the Sonagacchi red-light district. The Fair Trade company Freeset manufactures and exports jute bags, creating a sustainable business and offering these women something they never thought possible—the option of leaving the sex-trade.

Useful for: Themes relating to women empowerment and business sustainability

Cost: DVD order from <http://www.calcuttahilton.com/DVD.htm>

Run Time: 23 minutes (may be from <http://www.calcuttahilton.com/DVD.htm>)

Just Coffee (2006)

Summary: A deep and transparent view of coffee production and consumption, this video follows coffee from a fazenda (farm) in Brazil to mass retailers in the U.S. and Europe.

Useful for: Themes relating to coffee production

Cost: Order by contacting Luke Upchurch at lupchurch@consint.org)

Run Time: 20 minutes

From Crop to Cup (2009)

Summary: Explains how consumers can do right by Nicaraguan farmers by purchasing Fair Trade coffee like Equal Exchange, partner of the Lutheran World Relief Coffee project.

Useful for: Themes relating to community empowerment

Cost: Free viewing at <http://www.youtube.com/watch?v=RPDwlrskJ3U>

Run time: 22 minutes

25 – 40 minutes (event-oriented)

A Thousand Fibers: Binding Together through Fair Trade (2009)

Summary: Explains how Fair Trade functions in the world of commodities (coffee and chocolate), as well as handicrafts.

Useful for: Themes relating to community empowerment

Cost: Purchase from **Partners for Just Trade**

<http://www.partnersforjusttrade.org/ht/d/sp/i/6871/pid/6871>

Run Time: 33 minutes

Chocolate Country (2007)

Summary: Showcases the town of Loma Guaconejo where farmers try to attain organic certification and directly tap into U.S. markets in order to shift the system in their favor.

Useful for: Themes relating to business sustainability

Cost: Order from <http://www.chocolatecountryfilm.com/>

Run Time: 30 minutes

Coffee with the Taste of the Moon (2005)

Summary: Educates on the powerful and promising sustainability efforts of the rapidly growing Fair Trade and Organic movements in the coffee market.

Useful for: Themes relating to business sustainability

Cost: Contact the **Organic Consumers Association** for the film at <http://www.organicconsumers.org/films.htm#5>

Run Time: 30 minutes

Delicious Peace Grows in a Ugandan Coffee Bean (2010)

Summary: A Ugandan coffee farmer organizes a group of Christian, Muslim and Jewish neighbors to challenge historical hurdles and promote economic development through his self-started 'Delicious Peace Coffee Cooperative.'

Cost: Available for purchase at <http://www.videoproject.com/deliciouspeace.html>

Run Time: 40 minutes

"Living with Coffee" (2009)

Summary: This is a revealing look inside the multi-million dollar coffee industry that follows the steps of a small community of struggling Colombian farmers, and two New Zealand coffee roasters in their effort to buy at a fair price.

Useful for: Themes relating to community empowerment and food security

Cost: Free viewing at <http://www.youtube.com/watch?v=BwYl69VstPw>

Run time: 29 minutes

Mayan Hands: Weaving a Brighter Future (2007)

Summary: Weavers from a fair trade organization that has been working with Guatemalan Mayans since 1989 speak about how Fair Trade has positively impacted their lives.

Useful for: Themes relating to women empowerment

Cost: Free viewing at <http://www.mayanhands.org/>

Run Time: 30 minutes

Pa Pa Paa (2005)

Summary: Recommended for its appeal to audiences of all levels; explains how cocoa is harvested, traded, processed and retailed.

Useful for: Themes relating to cocoa production

Cost: Available to order from http://www.papapaa.org/ks2/index_5.htm

Run Time: 35 minutes