Dear <Individual’s Name>:

You’re invited to attend the Mid-West Fair Trade Gathering in Milwaukee, WI on Saturday, April 5th.

<Campaign Name> is part of a National network of Fair Trade campaigns that seek to grow communities of Fair Trade advocates and embed Fair Trade values and purchases into mainstream business and institutional practices. The Mid-West Fair Trade Gathering will bring together over 15 Fair Trade campaigns from the region to talk about community organizing, Fair Trade and building a regional Fair Trade network.

This event is open to advocates and individuals within our community who represent areas of interest, like environmental sustainability and social justice, which are related to Fair Trade. We would be delighted to have you or someone from your organization attend the event. Here are the details!

**Event Details:**

Cardinal Stritch University

Milwaukee, WI

Saturday, April 5th, 2014

10:00 AM to 4:00 PM

[midwestfairtrade.eventbrite.com](http://midwestfairtrade.eventbrite.com)

Thank you in advance for helping us spread the word about the conference, and we appreciate your time and consideration. If you have any questions or need more information, please don’t hesitate to contact us!

All the best,

<Your Name>

Committee Member  
<Campaign Name>