

## **Fair Trade Month Product Placement**

Use this chart for ideas to recommend to community leaders and organizations as to where Fair Trade products can be used or served.

	Wholesome Sweeteners	Larabars	<b>Woven Joy Bracelets</b>	Alaffia
Colleges and Universities	- Office break rooms/ cafes/ cafeterias - Meetings - Events - Universities - Baking - Congregations - Department coffee stations - Coffee shops/coffee carts - Dining halls - Campus events - Meetings - Bake sales	- Fitness clubs/yoga studios - Vending machines - Sports teams - Rest stop areas - Universities  - Campus convenience stores - Vending machines - Rec center - Community/break rooms - Sports teams concession booths	<ul> <li>Fundraisers for: sports teams, congregations, community organizations, non-profits, school clubs</li> <li>Thank you gifts</li> <li>Bookstore</li> <li>Campus Ministry</li> <li>Club fundraisers</li> <li>Resident Housing Association (RHA)</li> <li>Student government</li> </ul>	- Private practice bathrooms: Doctor's offices, Lawyers, yoga studios, etc.) - Thank you gifts - Prizes  - Bookstore - Health Center - Administration offices/bathrooms
Schools	<ul><li>Teacher's lounge</li><li>Sports teams</li><li>concession stands</li><li>Bake sales</li></ul>	<ul> <li>Vending machines</li> <li>Teacher's lounge</li> <li>Concession stands</li> <li>Cafeteria/snack stores</li> </ul>	<ul> <li>Fundraisers</li> <li>Bookstore</li> <li>Campus clubs</li> <li>School spirit (get them in your school's colors)</li> </ul>	<ul><li>Teacher's lounge</li><li>Front office</li><li>Nurse's office</li><li>Silent auction/raffles</li></ul>