



Fair Trade Books & Films

This list of Fair Trade books and films will help you educate yourself and your campus or community about Fair Trade principles and advocacy efforts

Films

- **The True Cost (2015)**
 - Summary: *The True Cost* is a documentary that sheds light on the unseen human and environmental impacts of the clothing industry.
 - Director: Andrew Morgan
 - Run time: 92 minutes
 - Available: on iTunes, VHX, Netflix, Amazon Instant Video, Blue Ray, DVD, <http://truecostmovie.com/>
- **Dukale's Dream (2015)**
 - Summary: Hugh Jackman and his wife travel to Ethiopia, where they meet a young coffee farmer named Dukale, who inspires them to support the fair trade movement.
 - Director: Josh Rothstein
 - Run time: 70 minutes
 - Available: on iTunes, Google Play, Amazon, Xfinity, Local screenings, <http://dukalesdream.com/>
- **The Dark Side of Chocolate (2010)**
 - Summary: An investigative documentary exposing exploitative child labor in the chocolate industry.
 - Director: Miki Mistrati, U. Roberto Romano
 - Run Time: 46 minutes
 - Available: Free on YouTube: <https://youtu.be/7Vfbv6hNeng>
- **Food Chains (2014)**
 - Summary: In this exposé, an intrepid group of Florida farmworkers battle to defeat the \$4 trillion global supermarket industry through their ingenious Fair Food program, which partners with growers and retailers to improve working conditions for farm laborers in the United States.
 - Director: Sanjay Rawal
 - Run Time: 1 hour 26 minutes
 - Available: iTunes, Netflix, Amazon instant video, screening in theaters and on campuses. <http://www.foodchainsfilm.com/>



**FAIR TRADE
CAMPAIGNS**

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- **Fair Trade: The First Step (2016)**
 - Summary: A short film by Patagonia which investigates why choosing Fair Trade Certified clothing is an important first step toward changing the garment industry.
 - Run time: 12 minutes
 - Available: Free on YouTube: <https://www.youtube.com/watch?v=Q1gIKo0kti4>
- **Beyond Fair Trade: Doi Chang Coffee (2011)**
 - Summary: Global TV's half hour special on Doi Chang Coffee and the unique relationship with their farmers from the Akha Hill Tribe of Northern Thailand.
 - Run time: 25 minutes
 - Available: Free on YouTube: <https://youtu.be/rsjaoQsuDPg>
- **After the Harvest (2010)**
 - Summary: A look at food security as a major issue for small scale coffee farmers in Latin America during the "thin months" following harvest.
 - Run time: 20 minutes
 - Available: Free viewing at <http://aftertheharvestorg.blogspot.com/p/watch.html>
- **A Thousand Fibers: Binding Together through Fair Trade (2009)**
 - Summary: Explains how Fair Trade functions in the world of commodities (coffee and chocolate), as well as handicrafts.
 - Run Time: 33 minutes
 - Available: Purchase from [Partners for Just Trade](#)
- **Living with Coffee (2009)**
 - Summary: This is a revealing look inside the multi-million dollar coffee industry that follows the steps of a small community of struggling Columbian farmers and two New Zealand coffee roasters in their effort to buy at a fair price.
 - Run Time: 29 minutes
 - Available: Free on YouTube: <https://youtu.be/BwYl69VstPw>
- **From Crop to Cup (2009)**
 - Summary: Explains how consumers can do right by Nicaraguan farmers by purchasing Fair Trade coffee like Equal Exchange, partner of the Lutheran World Relief Coffee Project.
 - Run Time: 22 minutes
 - Available: Free on YouTube: <https://youtu.be/RPDwlrskJ3U>



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Books

- **Fair Trade From the Ground Up**
 - Summary: Documents achievements at both the producer and consumer ends of commodity chains and assesses prospects for future growth.
 - Author: April Linton
 - Publisher: University of Washington Press. 2015.
- **Fair Trade: The Challenges of Transforming Globalization**
 - Summary: Explores the challenges and potential of Fair Trade, one of the world's most dynamic efforts to enhance global social justice and environmental sustainability through market based social change.
 - Author: Laura T. Reynolds, Douglas Murray and John Wilkinson
 - Publisher: Routledge. 2007.
- **Brewing Justice: Fair Trade Coffee, Sustainability and Survival**
 - Summary: Based on extensive research in Zapotec indigenous communities in Oaxaca, *Brewing Justice*, follows the members of the cooperative Michiza, whose organic coffee is sold on the international fair-trade market and compares them to conventional farming families in the same region.
 - Author: Daniel Jaffee
 - Publisher: University of California Press. 2014.
- **Coffee and Community**
 - Summary: This ethnographic analysis of fair-trade coffee analyzes the collective action and combined efforts of fair-trade network participants to construct a new economic reality.
 - Author: Sarah Lyon
 - Publisher: University Press of Colorado. 2011.
- **Fighting the Banana Wars and Other Fair Trade Battles**
 - Summary: Harriet Lamb, Chief Executive of Fairtrade International, explains how fair-trade is a better deal for workers and farmers in the developing world.
 - Author: Harriet Lamb
 - Publisher: Random House. 2008.