

## Coffee Fast Facts

The United States consumes one-fifth of all the world's coffee.

### Conventional Coffee

- Price fluctuation from \$0.53 per pound in 2002 to \$1.79 in 2010
- Farmers receive less than 12% of the finished product cost paid by consumers
- An estimated 1,817,278 children work on coffee farms; 10-40% of these children are not enrolled in school

### Fair Trade Coffee

- Farmers receive over 27% of finished product cost
- Minimum prices guarantee farmers can cover production costs and provide for their families
- Fair Trade coffee producers are regularly audited against strict child labor standards

[www.FairTradeCampaigns.org](http://www.FairTradeCampaigns.org)



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