



**FAIR TRADE  
CAMPAIGNS**

# FAIR TRADE CAMPAIGNS SOUTHERN CALIFORNIA REGIONAL CONFERENCE

**Loyola Marymount University  
Los Angeles, CA**

## AGENDA – Saturday, September 10

<b>9:00 AM</b>	<b>Registration and Coffee</b>
<b>9:30 – 10:00 AM</b>	<b>Welcome and Intros</b>
<b>10:00 – 10:30 AM</b>	<b>Opening Keynote</b>
<b>10:30 – 11:30 AM</b>	<b>Networking and Strategizing: Fair Trade San Diego and Fair Trade LA</b>
<b>11:30 AM – 12:00 PM</b>	<b>Report-Backs: Fair Trade San Diego and Fair Trade LA</b>
<b>12:00 – 1:00 PM</b>	<b>Lunch and Awards Ceremony</b>
<b>1:15 – 2:00 PM</b>	<b>Workshops</b> Organizing and Sustainable Leadership 101 Working with Decision Makers: Keys to Success
<b>2:15 – 3:00 PM</b>	<b>Workshops</b> Social Media and Digital Communications 101 Collaboration Best Practices: Keys to Success
<b>3:00 – 3:30 PM</b>	<b>Ice Cream Social</b> (Sponsored by Ben & Jerry's)
<b>3:30 – 4:30 PM</b>	<b>Afternoon Panels</b> Declared Campaigns: Collaboration and Momentum Fair Trade and Social Entrepreneurship
<b>4:30 – 5:00 PM</b>	<b>Hey Neighbor! Collaborating Across Campaign Types</b>
<b>5:00 – 5:30 PM</b>	<b>Wrapping Up and Looking Ahead</b>