

NEW ENGLAND REGIONAL CONFERENCE

SATURDAY, SEPTEMBER 17 | QUINCY, MA

AGENDA



9:30 – 10:00 AM **Registration & Coffee Social**

10:00 – 10:45 AM **Welcome**

10:45 – 11:30 AM **Choose Fair: Individual Advocacy & Conscious Consumerism**

Third Floor

Peter Buck, Interfaith & Community Sales Program, Equal Exchange
Amy Crosswhite, Peace & Justice Center and Fair Trade Burlington

11:30 AM – 12:00 PM **Travel Fair: Fair Trade Origin Trips**

Third Floor

Nishchal Banskota, Nepal Tea LLC; **Katherine Chen**, Emma Willard School; **Anne Kelly**, Mayan Hands; **Chris Kubik**, Colby-Sawyer College

12:15 – 1:15 PM **Lunch & Awards Ceremony**

Third Floor

1:30 – 2:15 PM **WORKSHOPS ROUND 1**

Room 205

Customizing Your Campaign
FACILITATORS: **Jackie Cummings**, New England Fellow, Fair Trade Colleges & Universities; **Tamara Stenn**, Fair Trade Brattleboro; **Vinnie Sullivan-Jacques**, New England Leadership Team and Assumption College

Room 203

Host with the Most: Event Planning & Fundraising
FACILITATORS: **Ali Carroll**, New England Fellow, Fair Trade Communities; **Amy Crosswhite**, Peace & Justice Center; **Anne Kelly**, Mayan Hands; **Camiron Lanoue**, New England Leadership Team and UMass Boston

2:25 – 3:10 PM **WORKSHOPS ROUND 2**

Room 205

Now What? Maintaining Momentum Post-Declaration
FACILITATORS: **Ryan Knipple**, New England Fellow, Fair Trade Communities; **Lily Mason**, New England Leadership Team and Champlain College; **Ryan Midden**, Fair Trade Boston and Ben & Jerry's; **Mark van Wormer**, Emma Willard School

Room 203

Hey Neighbor! Collaborating Across Campaign Types
FACILITATORS: **Travis Brodbeck**, Siena College and Fair Trade Albany; **Ali Carroll**, New England Fellow, Fair Trade Communities; **Nickolas Faynshteyn**, New England Fellow, Fair Trade Colleges & Universities; **Jennie Fournier**, Greater Boston Prayer and Action Network

3:15 PM

Third Floor

Coffee Break

3:30 – 4:15 PM

Third Floor

Close to the Source: Why Fair Trade Matters to Socially-Minded Companies
Rebecca Hamilton, VP of Innovation and Social Impact, Badger Balm

4:15 – 4:45 PM

Third Floor

Wrapping Up & Looking Ahead

4:45 – 5:15 PM

Ice Cream Social