



Post-Graduation Fair Trade Advocacy Guide

Suggestions and best practices for how to stay involved with Fair Trade advocacy after graduation



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**Hats off to you,
Fair Trade Graduates!**





Opportunities

Congratulations on graduating! As you get ready to leave campus and start the next chapter, we've developed some tips to help guide you around how you can **continue to support Fair Trade**, how you can expand your advocacy on campus to the community level, Fair Trade job opportunities and more!

1) Serve on the National Student Leadership Committee

Students and alumni of high schools, colleges, and universities serve on the Fair Trade Colleges & Universities National Student Leadership Committee (NSLC). The NSLC is comprised of three to five members who can sit on the committee for up to a year. Those interested in serving can email admin@fairtradecampaigns.org for more information.

2) Become a Fair Trade Campaigns Fellow

Each spring, Fair Trade Campaigns hires [eight Fellows](#) to support our advocacy efforts across the country. Positions are regionally-based in the Southwest, Mid Atlantic, Northeast and Great Lakes regions. The fellowship program lasts 14 months (Aug-Oct) and includes a modest stipend. Sign-up for Fair Trade Campaigns' [National Newsletter](#) to receive updates.

3) Find a Campaign Near You

Whether it is a congregation, town, school, or university campaign, you can continue to build your network while supporting farmers and artisans around the world. Check out the [campaign map on our website](#) to find out what campaigns are near you. To find out more about events hosted by our campaigns, go to our [events page](#).

4) Social Media

Post, like, comment, and share with us on [Facebook](#), [Twitter](#), and [Instagram](#)! And don't forget to regularly check out our [blog](#). You can also follow Fair Trade certifiers such as:

- [Fair Trade Certified](#)
- [Fairtrade America](#)
- [Fair Trade Federation](#)
- [IMO Fair for Life](#)

5) Alumni Newsletter

Stay current with what is going on in Fair Trade news, and also learn about and connect with other Fair Trade Campaigns alumni by signing up for our alumni newsletter. The alumni newsletter will launch in fall 2017. To receive updates when it launches, check out our [blog](#).

6) Find the Fair Trade College of Your Dreams

Stay involved with Fair Trade after graduating high school by attending a Fair Trade College or starting a campaign on your campus! Colleges & Universities is Fair Trade Campaigns' largest and fastest growing campaign type, creating student-led change across the U.S. If your prospective campus does not have a campaign, why not start one yourself? Learn more about [College & University campaigns](#).

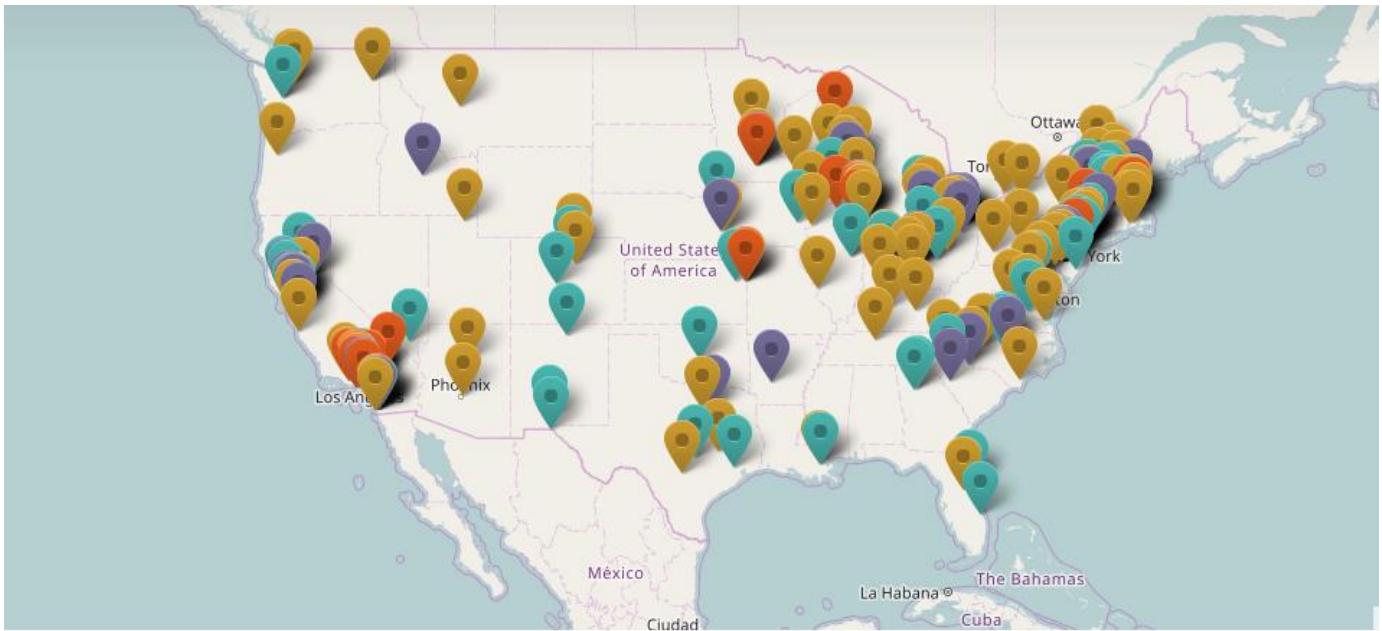
7) How Are You Changing the World Today?

Are you working for a Fair Trade organization or company? Are you organizing your city to become a Fair Trade community? Let us know! Send any updates to admin@fairtradecampaigns.org and tag us in your social media posts ([Facebook](#) and [Instagram](#): @fairtradecampaigns, [Twitter](#): @FTCampaigns) so we can see what you're up to!



Supporting Other Campaigns

Fair Trade College & University campaigns are not the only way to stay involved! There are over 100 active Fair Trade Town, School, and Congregation campaigns across the country, each offering opportunities to get involved. If your own town or congregation does not have a Fair Trade campaign yet, consider [starting a campaign](#)!



Congregations

Congregations are a great way to raise awareness and change behaviors on a truly community level. There are a number of congregation campaigns already active across the country and the requirements to become a Fair Trade Congregation are simple:

- Incorporate Fair Trade into the social teachings of the congregation
- Replace goods purchased by the congregation with Fair Trade products where and when they are available
- Incorporate Fair Trade products into any pre-existing events

Learn more by downloading our [congregations toolkit](#) or find an [existing campaign near you](#)! Access all of our advocacy 101 resources for all of our campaigns [here](#).





Supporting Other Campaigns

Towns

A growing number of towns and cities are seeking to deeply integrate Fair Trade practices into their communities, with 40+ resolutions already passed. These campaigns exist in cities ranging from small rural towns to coastal metropolises, but they all function similarly to your university campaign. You can also view other Fair Trade networks by Googling your town with Fair Trade included in the key words. Five key steps are required to declare as a [Fair Trade Town](#) from Fair Trade Campaigns:

1. Build a Team
2. Reach Out to Retailers
3. Engage Community Organizations
4. Get Some Love from the Media
5. Engage Local Government

Notable campaigns include:

- [Atlanta, GA](#)
- [Boston, MA](#)
- [Chicago, IL](#)
- [Houston, TX](#)
- [Los Angeles, CA](#)
- [Philadelphia, PA](#)

Or, [find a campaign near you!](#)

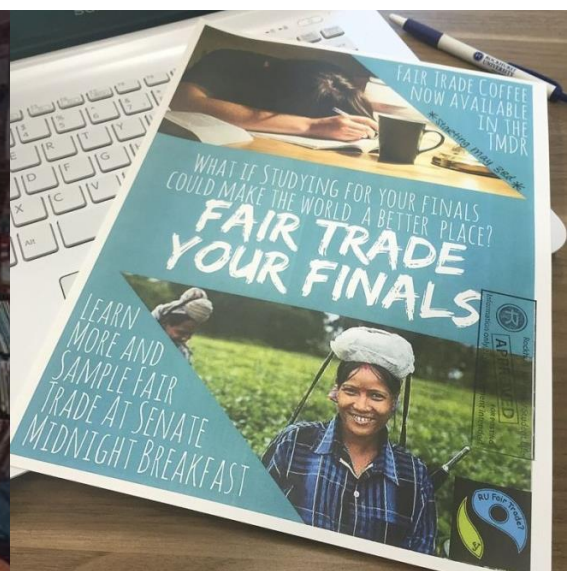


Schools

Fair Trade Schools are a great way to empower K-12 students to become changemakers and gain hands-on advocacy experience. There are a number of K-12 school campaigns across the United States and the requirements to become a Fair Trade School are simple:

- **Build a Team** A teacher and/or student led group should be formed to implement the campaign objectives and drive awareness.
- **Commit to Fair Trade Education and Events** By including Fair Trade in lesson plans, curricula, and school events, students understand the ways in which Fair Trade fits into their daily lives.
- **Source Fair Trade Products** Offer Fair Trade products in cafeterias, vending machines, school stores or regularly include Fair Trade products in fundraisers like candy or bake sales.

Learn more by accessing our [Schools Toolkit](#) and/or find an [existing campaign near you!](#)





Frequently Asked Questions

Q: Besides being involved with a Fair Trade campaign at my high school or college/university, how else can I advocate for Fair Trade?

Getting involved with [Fair Trade Towns](#) is a great way to engage your local community and advocate for Fair Trade after graduation. Find out how to start a committee in your area using our [Fair Trade Towns Toolkit](#).

Q: What Fair Trade items can I get for graduation?

[Y'abal](#), a cooperative of women weavers in Guatemala, offers Fair Trade graduation stoles for high school and college graduates. Each one is handwoven and hand-embroidered with Mayan embroidery decorations in blue, green, and white, with the words "Fair Trade" and "Class of 20XX." Find out how to purchase a [Fair Trade graduation stole here](#). Consider Fair Trade graduation gifts such as [Fair Trade Certified flowers](#), chocolate or apparel and home goods. [Ten Thousand Villages](#) also has some great graduation gift ideas, [shop online](#) or [find a retail store in your community](#).

Q: How can I stay up to date on Fair Trade Campaigns after graduation?

Getting connected on [social media](#) and signing up for our [Newsletter](#) are great ways to stay up to date on what's going on with Fair Trade Campaigns.

Q: How can I start a career in Fair Trade?

Want to work for a Fair Trade organization? Check out [Fair Trade Federation's Job Board](#) and [Fair Trade USA's Careers Page](#) that both include a variety of job opportunities.

Q: How can I donate to Fair Trade Campaigns?

To donate to Fair Trade Campaigns via Fair Trade USA, [click here](#). You can also donate to a local campaign by contacting them through our [website](#). Share that you donated on social media and let your friends and family know about your support for Fair Trade.

Q: How can I connect with other Fair Trade alumni?

Signing up for the Fair Trade Campaigns quarterly alumni email list, joining the Fair Trade Campaigns LinkedIn alumni network, and joining the Fair Trade Campaigns Alumni group on Facebook are great ways to stay connected. Be on the lookout on how to join.

Q: How can I get involved in local Fair Trade campaigns?

Fair Trade Towns like Chicago, Los Angeles, or Boston often host Fair Trade events throughout the year. Search for a town in your area at www.fairtradecampaigns.org and follow campaign social media pages to find out how to attend!

Q: Other questions or comments?

We would love to hear from you! Get in touch with Fair Trade Campaigns [here](#).