



Fundraising with Fair Trade

Host a Fundraiser

A number of Fair Trade organizations and national faith communities offer fundraising opportunities for schools, churches and community groups like yours. Set up an event with your local farmers market or existing gathering, or organize a church craft sale to educate your community and raise money for your group.

Host an Event

Local artists and musicians will generally donate their talent, local businesses will offer samples, and by now your group no doubt has a deep stable of public speakers. Organize as many aspects of the event as possible as donations and then charge a cover fee to benefit your group!

Some fun ideas for events include:

Film screenings | Music festivals | Craft fairs | Speaking panels | Fair Trade chocolate or wine tasting
Fair Trade banana-eating contests | Fundraising dinners | Barbecues

Be creative! You can organize a raffle to add value to ticket prices, solicit product donations and sponsorships from local businesses, or host a silent auction to raise additional money for your group. The money you earn and the awareness you will raise in publicizing your event will position you well for the next step in the process.

Local Grants

Some community groups whose job and mission include giving small grants to community organizations that advance international cooperation, etc. may offer you support.

Groups such as:

Rotary | Veterans of Foreign Wars | Lions Club
General Federation of Women's Clubs
Local Churches | Banks

- These **groups also have connections to the community** and can help you reach out to new businesses and community groups.
- **The Foundation Center** offers a searchable database of foundation grants - or just use Google.
- Once you identify the foundations that are a good fit, find a contact who knows the person who makes the decision over grants.
- Fair Trade is a very easy sell for these foundations once you get to the point of establishment.



Fundraising Ideas and Opportunities

Many Fair Trade organizations, companies, and retailers run fundraising programs or offer donations.

Click on the organization names below to link out to their webpages.

Fundraising Partners

Catholic Relief Services

CRS offers a “Raise Money Right” program for those interested in doing good while raising money. The program involves selling Divine Chocolate – contact them directly for their fundraising prices.

Divine Chocolate

Offers a special fundraising price for schools, churches, and nonprofit organizations. Contact for details on orders for fundraiser and discount price.

FairTrade Caravans

Earn 25 percent of product sales for your organization or school by promoting the purchase of Fair Trade products.

Lutheran World Relief

LWR works with partners in 35 countries to help people grow food, improve health, and strengthen communities. The LWR Chocolate Project Fundraising Kit guides your group in selling delicious chocolate with a clear conscience.

Ten Thousand Villages Festival Sales

While not necessarily intended to be fundraisers, sellers keep 10 percent of the income from the sale of handcrafted pieces from around the world.

Fair Trade Federation Members

African Bronze Honey Co.

Our honey products are delicious, healthy and empowering! You will help train a beekeeper, preserve an African forest, promote Fair Trade and virtually travel the world, all while raising funds for your school.

BeadforLife

BeadforLife creates opportunities for hundreds of women in Uganda. Your Marketplace fundraiser supports our programs and helps you raise funds for your school, church, or another nonprofit organization of your choice.

Global Mamas

Global Mamas works with churches, student groups, and nonprofit organizations to support their Fair Trade, women’s empowerment, and social justice initiatives. We provide a Prosperity Box of pre-priced products on consignment. Your group earns up to 20 percent of product sales to invest in your cause.

Earth Friendly Coffee Company

With our automated fundraising system, you can start raising funds within seven days with no up-front costs. To start, we’ll conduct a one-on-one phone consultation to determine your goals and establish a plan to achieve them.

Equal Exchange

Join hundreds of other groups across the country which are raising money by selling delicious, organic, and fairly traded chocolate, coffee, cocoa, tea and more, while supporting small farmers around the world.

Level Ground Trading

Level Ground offers one-time and ongoing fundraising opportunities for schools, faith communities, and many other organizations. You can raise funds through the sale of Level Ground coffee, loose-leaf tea, dried fruits, cane sugar, and more. An average of 35 percent of each item sold goes to your organization.

Malia Designs

The Malia Designs Ambassador Program was created as a way to give organizations, churches, and other groups an effective way to fundraise while eliminating the stress of high start-up costs. We supply you with inventory, retail prices, and information about our social mission.

Mayan Hands

Earn a 40 percent profit through the sale of our Fair Trade Friendship Bracelets! We provide your group with an assortment of bracelets in many colors and designs, along with suggestions for a successful sale.

Serrv

When you bring Fair Trade handcrafts and foods to your community, you directly connect with the artisans and farmers who made them. Our artisan and farmer partners can create a better life for themselves and their families while you engage your community in social justice.

Woven Grace

Woven Grace’s fundraising program is fully online program with no upfront costs. We provide you with marketing assistance and a customized webpage with your organization’s information and logo. Fulfilled orders are paid for and shipped directly to the purchaser and your organization received 40 percent of the profits.