

Resolution Relating to

RESOLUTION 7.03
Sponsor(s): Councilors Adrian,
Bushor, Mulvaney-Stanak
Introduced: 08/10/09 *amended*
Referred to: _____ *08/10/09*
Action: amended; adopted
Date: 08/10/09
Signed by Mayor: 08/14/09

FAIR TRADE

CITY OF BURLINGTON

In the year Two Thousand Nine.....

Resolved by the City Council of the City of Burlington, as follows:

That WHEREAS, Fair Trade is an innovative market strategy that promotes fair labor practices and healthy, safe work environments through the production of food and other goods; and

WHEREAS, Fair Trade provides producers with fair prices that translate into livable wages; and

WHEREAS, production of Fair Trade goods is achieved through sustainable and ecologically friendly means, thus contributing to the future of a healthy planet for all; and

WHEREAS, as consumers, referring to individuals as well as private and public entities, we all have a responsibility to be aware of the impact that our consumption has on the communities that produce the goods we purchase; and

WHEREAS, we consumers have a voluntary choice to make such purchases of Fair Trade goods; and

WHEREAS, we recognize that supporting our local economy by purchasing locally and ethically produced goods and services is in keeping with the values of Fair Trade; and

WHEREAS, the City of Burlington has the opportunity to lead by example and present a model of social responsibility for other towns and cities to follow;

NOW, THEREFORE, BE IT RESOLVED that when purchasing goods for the City, the City of Burlington will consider procuring local and Fair Trade products when those products are

Resolution Relating to FAIR TRADE

available, meet applicable City standards, and comparably priced to the alternative; and

BE IT FURTHER RESOLVED that this City Council encourages the members of our community to do likewise; and

BE IT FURTHER RESOLVED that the City of Burlington and visitors to the city will gain a greater understanding of what is and what is not Fair Trade, in order to make educated decisions; and

BE IT FURTHER RESOLVED that this City Council supports Burlington's initiative to become a Fair Trade Town.

* * * * *

ORIGINAL

DISTRIBUTION:

I hereby certify that this resolution
has been sent to the following
department(s) on

City Attorney's Office-Linda Blanchard

RESOLUTION RELATING TO

Fair Trade

as amended

Adopted by the City Council

August 10

09

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Clerk

Approved

8/14

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Mayor

Attest:

Lori Olberg

Administrative Assistant

Vol. Page

* * * * *

Chicago Fair Trade Resolution, passed 02.10.2010

Whereas, the City must recognize the comprehensive labor conditions that may be supported by its actions, including a living wage, sustainable production practices and a work environment free from toxins; and

Whereas, Fair Trade certification is an innovative, market-based system that encourages family sustaining wages and a healthy and safe work environment by identifying food, beverage and handicrafts products that generate economic benefit to the producers of these products often farmers and artisan groups in developing countries; and

Whereas, Few Americans realize that many laborers work under abysmal conditions for meager wages and small farmers are vulnerable to volatile market pricing and often receive prices that are less than the costs of production, forcing them into a cycle of poverty and debt; and

Whereas, Intensive and industrial farming contributes to environmental problems, such as the contamination of air and water supplies through pesticide poisoning, destruction of tropical forests, and the loss of habitat for wildlife ; and

Whereas, Fair Trade Certified products are widely available and competitively priced in the United States, available through providers of food and artisan products including those that provide coffee, tea, chocolate and fresh fruit, and handicrafts; and

Whereas Fair Trade producers can provide a vital living wage to people in developing countries by marketing their products in North America;

Whereas, Many consumers are searching for more socially and environmentally responsible ways for conducting their lives and Fair Trade is a viable option that does not exploit people, animals, or the environment;

Now, therefore, be it resolved, that The City Council of Chicago supports the efforts of organizations that work to increase consumer awareness of and commitment to poor farming and artisan communities around the world through Fair Trade; and the council further resolves:

To promote awareness of fair trade issues, and make publicity and educational information available to local people concerning the worldwide impact of exploitative trade policy and the opportunities for supporting fair trade locally,

To promote fair trade issues and practices among local businesses and organizations.

To authorize a study to make Chicago a fair trade City. • Potential components of this strategy include:

- Encouraging the purchase of fair-trade certified products like coffee, tea and sugar by City agencies,
- Encouraging the use of fair trade products by its catering contractors,

- Distributing fair trade leaflets and information in libraries and other public places,
- Publicly recognizing World Fair Trade Day annually in May and Fair Trade Month in October, and
- Publicizing the council's fair trade policy through media outlets and the city's website.

Proposed Fair Trade Ordinance

Amendment: Chapter 7 PURCHASING CODE

Article I. SHORT TITLE, PURPOSES, RULES OF CONSTRUCTION
AND APPLICATION

Sec. 7.02. Definitions

(32) *Fair Trade Certified*. “Fair Trade Certified” means any good or organization that maintains a Fair Trade Certified endorsement from Transfair USA, Fair Trade Federation (FTF), International Fair Trade Association (IFTA), Network of European Worldshops (NEWS), European Fair Trade Association (EFTA), or Fair Trade Labeling Organizations International (FLO).

(33) *Organic*. “Organic” means any good which maintains an organic certification from the USDA.

Amendment: Chapter 7 PURCHASING CODE

Article III. SOURCE SELECTION AND CONTRACT FORMATION

Sec. 7.15. Methods of Source Selection

- A. All purchases shall be made by competitive procedures except:
 - 2. As specifically provided in Sections 7.18 through 7.21 and Section 7.30.

Addition: Chapter 7 PURCHASING CODE

Article III. SOURCE SELECTION AND CONTRACT FORMATION

Sec. 7.30. Fair Trade Purchasing

- A. Procurement of Fair Trade Certified goods shall be preferred over non-certified goods produced outside of the U.S. when:
 - 1. Such goods are obtainable at a price no higher than 33% as compared to similar non-certified goods.
 - a. For purposes of this section, when comparing the pricing of goods to be procured, Organic Fair Trade Certified goods shall be compared to Organic non-certified goods.
 - 2. The Director makes a determination that obtaining Fair Trade Certified goods at a price higher than 33% as compared to similar non-certified goods is feasible and desirable.

B. Procurement of Fair Trade Certified Coffee and Tea shall immediately replace non-certified Coffee and Tea regardless of cost.

C. The Director shall assign staff and a voluntary advisory committee of (9) members drawn from local religious, business, and non-profit organizations serving a (2) year term to investigate how the City can maximize Fair Trade Certified purchases.

1. The assigned staff and committee shall make recommendations to the purchasing and procurement staff on how the city can maximize Fair Trade Certified purchases within one year of the adoption of this section.

D. The City shall educate and encourage the public, local businesses, and City contractors to purchase Fair Trade Certified goods through appropriate City departments in accordance with guidelines set forth by assigned staff and the voluntary advisory committee.

E. Nothing in this section shall be construed as a bias against goods made by locally-owned businesses, by unions, or by Minority- or Women-Owned Business Enterprises.

1 [Fair Trade Certified Goods]

2
3 **Resolution establishing City policy of maximizing purchase of Fair Trade Certified**
4 **materials when procuring necessary goods for the City.**

5
6 WHEREAS, the City and County of San Francisco annually spends hundreds of
7 thousands of dollars purchasing food, apparel and other goods; and,

8 WHEREAS, San Francisco has a long history of supporting fair wages and safe and
9 humane working conditions for employees of those entities providing services or selling
10 products to the City; and,

11 WHEREAS, the City must be cognizant of the comprehensive labor conditions that may
12 be supported by its actions as a major market participant, including fair wages, sustainable
13 production practices and a work environment free from toxins; and,

14 WHEREAS, the City has recently established an ordinance sponsored by Supervisor
15 Maxwell entitled the Precautionary Purchasing Ordinance (file number 050595, introduced
16 April, 2005) that requires the City to purchase products that protect human health and the
17 environment; and

18 WHEREAS, "Fair Trade" certification is an innovative, market-based system that
19 encourages fair labor practices and a healthy and safe work environment by identifying food
20 and beverage products that generate fair economic benefit to the producers of these
21 products—often farmers in less developed countries; and

22 WHEREAS, sale of Fair Trade certified goods helps these small producers in
23 developing countries gain direct access to international markets in order to increase living
24 standards, economic independence, and encourage sustainable farming practices, and
25

1 WHEREAS, Fair Trade Certified products are widely available and competitively priced
2 in the United States, available through over 300 providers of food products including those
3 that provide coffee, tea, chocolate and fresh fruit; and,

4 WHEREAS, The San Francisco Board of Supervisors passed a Resolution proclaiming
5 May 8, 2005 as Fair Trade Day in support of a global economic system based in fair trade,
6 corporate responsibility, and socially responsible investment; therefore be it

7 RESOLVED, the City and County of San Francisco establishes a policy to maximize
8 purchase of Fair Trade Certified products in the process of procuring necessary goods for the
9 city, when these products are available and comparably priced to non-certified materials; and,
10 be it

11 FURTHER RESOLVED, the Department of Environment is requested to investigate
12 current purchasing options for Fair Trade Certified goods and issue recommendations by
13 December, 2005 that identify how the city can maximize purchase of competitively priced Fair
14 Trade Certified coffee, tea, chocolate and other food products and potentially compel city
15 contractors to provide such goods; and, be it

16 FURTHER RESOLVED, based on these recommendations, the city will implement a
17 process to maximize purchase of Fair Trade Certified goods, possibly through the
18 procurement process established in the Precautionary Purchasing Ordinance or through a
19 separate ordinance if appropriate.
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City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 051268

Date Passed:

Resolution establishing City policy of maximizing purchase of Fair Trade Certified materials when procuring necessary goods for the City.

July 12, 2005 Board of Supervisors — ADOPTED

Ayes: 10 - Alioto-Pier, Daly, Dufty, Elsbernd, Ma, Maxwell, McGoldrick,
Mirkarimi, Peskin, Sandoval
Absent: 1 - Ammiano

File No. 051268

I hereby certify that the foregoing Resolution
was ADOPTED on July 12, 2005 by the
Board of Supervisors of the City and County
of San Francisco.

JUL 21 2005

Date Approved

Gloria L. Young
Clerk of the Board

Mayor Gavin Newsom