[CAMPAIGN NAME]

Thank you for taking the time to participate in this survey. The purpose of this survey is to assess the amount of Fair Trade commercial activity in our community and to identify those businesses carrying Fair Trade products. You do not have to carry Fair Trade products to take part in the survey. The information that you provide will be kept confidential — your name or place of business will not be associated with the survey results.

Business Name:

Representative: ­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­

Address:

City:­­­­­­­­­­­­­­­­­

State:

ZIP:

Phone(s):

Fax:

Email:

URL:

**Type of Business/Organization:**

□ Grocery Store

□ Retail Store

□ Restaurant

□ Café

□ Travel and Tourism Center/Visiting Attraction

□ Sport or Recreation Center

□ Other (please specify):

**Are you a major retail outlet?**

□ Yes □ No □ Not Applicable

**Do you carry products from a Fair Trade Federation member, or Fair Trade Certified products?**

□ Yes □ No □ Not Applicable

**If Yes, approximately what percentage of your merchandise is Fair Trade?**

**How many Fair Trade products or brands do you carry?**

**How many Fair Trade products have been introduced in your establishment   
as a result of customer requests?**

**What types of Fair Trade products or brands do you carry?**

***Text here.***

**If No, please explain:**

□ Don’t know about it

□ Customers have not requested it

□ Prices are too high

□ Other:­­

**Are you interested in carrying more, the same, or less Fair Trade products in the future?**

□ More □ The Same □ Less

**Are you a Fair Trade Federation member or a Fair Trade Certified licensee?**

□ FTC Licensee □ FTF Member □ Neither

**If Neither, are you interested in becoming a Fair Trade Federation member or a Fair Trade Certified licensee?**

□ Yes □ No

**Do you display or make available Fair Trade literature for your customers?**

□ Yes □ No □ No, but I am interested in doing so.

**How would you be interested in becoming involved with [CAMPAIGN NAME]?**

□ Join the Steering Committee and attend regular meetings

□ Join the email/newsletter list

□ Make financial or in-kind donations to local events related to Fair Trade education and promotion

□ Host or volunteer at local Fair Trade events

□ Display Fair Trade literature

**Additional comments, concerns, or questions:**

***Text here.***