



FAIR TRADE SCHOOLS

Goal: Education and Events

Tips from Fair Trade Schools

Teaneck High- Regina Melnyk

Many teachers are happy to **adopt Fair Trade activities** to their own curricula if they have a clear focus/objective and easy to use materials. Students will be more likely to get involved if they see results. **Publicize your events and activities**, no matter how small. Send emails to local media outlets that update what you're doing. Reach out to your school district's webmaster and ask for updates to be put on the homepage. Maybe Fair Trade can even have its own link or banner. Local families can **"sponsor a lesson"** by contributing the goods necessary (like donating FT chocolate chips for a baking lesson)

Phillips Exeter- Jeanne Olivier

Since last year, we have had **two educational events**, one regarding the benefits of fair trade for women and another on the benefits of fair trade for communities. Both had posters with information. This year, we hand out a strip of paper with facts about Fair Trade that we gave to all of our customers. **The best medium for education in our opinion is through selling** because we talk about fair trade to all our new and returning customers when they visit our stand.

Media Elementary- Mariana Sears

We had a local Fair Trade advocate and business owner talk to teachers during a staff meeting and **introduced them to the concept of Fair Trade**. He also talked about different ways in which Fair Trade can be incorporated in the curriculum.



The Community School- Katie Feldman

The activities that were most successful were those that helped expose students to opportunities to make independent, responsible choices with their dollars. It is **empowering for students to see they can make an impact on the world** with their own actions. We also showed off our creative talents by making student-produced handouts/info cards that were informative and attractive.



One event that we hosted, which was really successful, was **free chocolate during finals week**. We spent much of the money we raised through the bake sales to order a lot of small chocolates to put around class areas and in the teachers' lounge during the week.

