**Name Teaneck High School Freshman Orientation**

**Date**

**Exploring Fair Trade in our Town**

**FAIR TRADE TEANECK**

Consumers who purchase Fair-Trade certified products that are harvested in developing countries - such as coffee, sugar, wine, and flowers - can dramatically increase Fair Trade cooperatives’ share of world exports—$70 billion generated for each percentage point of the world market share.

Today you will search for information on local businesses that offer FAIR TRADE PRODUCTS. By purchasing FAIR TRADE certified products, consumers can tip the balance of market share that will favor just labor practices, fair prices, and sustainable farming methods.

Visit [www.fairtradeteanck.org](http://www.fairtradeteanck.org) and click on the BUYER’S GUIDE. Then write the name and street address of a business in Teaneck where you can purchase each item.

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| **A FAIR TRADE CERTIFIED SHOPPING LIST** | |
| **One Dozen Roses**  STORE NAME:  STREET ADDRESS IN TEANECK: | **A Box of Chocolates**  STORE NAME:  STREET ADDRESS IN TEANECK: |
| **A Cup of Coffee**  STORE NAME:  STREET ADDRESS IN TEANECK: | **A Gold Necklace**  STORE NAME:  STREET ADDRESS IN TEANECK: |
| **A Handbag**  STORE NAME:  STREET ADDRESS IN TEANECK: | **Herbs for Dinner**  STORE NAME:  STREET ADDRESS IN TEANECK: |
| **Ice Cream**  STORE NAME:  STREET ADDRESS IN TEANECK: | **Recycled Shopping Bags**  STORE NAME:  STREET ADDRESS IN TEANECK: |

**A Fact Sheet on the Fair Trade Teaneck Campaign**

[**http://www.fairtradeteaneck.org/about.html**](http://www.fairtradeteaneck.org/about.html)

Consumers can leverage fairer prices and just labor conditions for poor workers in developing countries and defeat the sources of present human rights crises –

* Children are victims of forced labor
* Exploitation by local middlemen results in impoverishment
* Predatory farming methods can destroy indigenous environments
* Hazardous labor conditions expose workers to toxic chemicals

A Different Global Economy

Cooperatives that comply with labor standards are eligible for Fair Trade certification.

Fair Trade-certified cooperatives trade directly with importers, reducing both their dependence on middlemen and the price for their products.

Social Change Starts at Home

Just by purchasing Fair-Trade certified products consumers can tip the balance of market share that will favor just labor practices, fair prices, and sustainable farming methods. Look for Fair-Trade-Certified labels on products and decals identifying Fair Trade businesses.



**WHAT’S THE WORD?**

leverage (v):

impoverishment (n):

indigenous (adj):

hazardous (adj):

cooperatives (n):

sustainable (adj):