

# Mid-West Bulletin Fall 2014

Hello Mid-West campaigns! This Fall we had a successful Fair Trade Month that included lots of outreach, big news, and badges. Read on for more information and to get connected.

- Macaira O'Connell – Hoosier Fair Trade (Indiana University)



## Happenings from Around the Midwest

Screenings of documentaries were a popular way to celebrate fair trade and raise awareness this month of the exploitation in the production of commodities. [Fond du Lac, Wisconsin](#) and the [Archdiocese of Chicago](#) hosted multiple screenings of Connected by Coffee. [Fair Trade Bloomington](#) and [Hoosier Fair Trade](#) of Indiana University held a fair trade film series throughout the month showing The Price of Sugar, Connected by Coffee, and Bananaland.

The [Ohio Fair Trade Expo](#) was another great event put on by **Cleveland Heights, Ohio** that involved keynote speaker Chris Treter from Higher Grounds (featured in Connected by Coffee). A combination of speakers, workshops, and a Fair Trade marketplace made for a successful event.

**Don't forget to add your events to [fairtradecampaigns.org](http://fairtradecampaigns.org)!** Let us know what your campaign has going on so that you can increase your number of followers and event attendees.

## Big News and Announcements

Fair Trade Campaigns launched [Fair Trade Congregations](#) this fall, and we are excited to have communities of faith bringing fair trade to their congregations. There are currently 16 active campaigns who have already hosted 34 events since the launch of their campaigns! Congratulations to these congregations for joining the fair trade family!

**Fair Trade Bloomington** made local news by discussing the large impact that buying fair trade coffee can make. Check out [this article](#) with commentary from Fair Trade Bloomington President Mary Embry.

Keep an eye out for great upcoming events in our region such as [Manchester University's](#) lecture from coffee roaster Serina Roy!

## Declarations & Badges Earned – Time to Celebrate!

A big congratulations to [Chelsea, Michigan, 2<sup>nd</sup> Congregational/1<sup>st</sup> Presbyterian Church](#), and [Saint John's Episcopal Church](#) for earning Fair Trade status! Thanks for all of your hard work in bringing fair trade to your town and congregations.



### Other congratulations for badge earners:

[Skutt Catholic School](#) (Omaha, NB): Build Your Team

[Adrian College](#) (Adrian, MI): Commit to Fair Trade Education

[Archdiocese of Chicago](#) (Chicago, IL): Incorporate Fair Trade Education into your Social Teachings AND Include Fair Trade in Events

*Did you know* that there is a whole Mid-West Regional Leadership team dedicated to helping your campaign? Give us a shout out if you need support for any part of your campaign. We're here for you!