



**FAIR TRADE
CAMPAIGNS**

Mata Traders

*Spread the Love this Valentine's
Day with Fair Trade Crafts and
Apparel*



Mata Traders was started by three best friends who traveled together after college and got hooked. While in India we fell in love with the colors and textiles there. To fund more travel Maureen went back on a buying trip, importing everything from tapestries to sandals.

A few of our first customers asked if the goods were fair trade. As much as we love being immersed in other cultures, it's shocking to see poverty, and it gets you thinking about why that's happening and what you can do. Maureen saw that her budding business could make a difference. She sought out a fair trade women's cooperative that we work with to this day. Here's an excerpt from an [email](#) Maureen wrote on that trip. A year later Mata Traders was incorporated.



Rekha joined the cooperative to financially support her family. Her husband is a tailor by profession, and they have three small children: two sons and a daughter.

Mata Traders directly sources from five fair trade cooperatives in India and Nepal. Our partner cooperatives work in poor communities with women who have little or no education. Because of our partnership and their business model these women can afford to send their children to school and pay for necessities not before possible.

The cooperatives are incredible, supportive organizations. Social workers are on staff, and members access resources such as on-site daycare, paid maternity leave, health care, vision testing, and retirement pensions. To promote social mobility, women take classes in literacy, financial literacy, and computers. The co-ops also ensure a safe, well-lit, and well-ventilated working environment and that no child labor is used.

Learn more about Mata Traders at MataTraders.com

The Deal: 14% off your order until the end of February

Discount Code: SHARETHELOVE