



**FAIR TRADE  
CAMPAIGNS**

# Sweetriot

*Spread the Love this Valentine's Day with Fair Trade Chocolate*

Sarah Endline grew up in a small farming community and along the way dreamed of building her own mission-based business. Through Sarah's travels, she stumbled upon cacao and learned that many did not know the true story behind chocolate. With this in mind, Sarah founded **sweetriot**, which strives to build tasty little morsels in a different way for a different generation.



**sweetriot**

At sweetriot, we believe in a direct connection with the cacao countries where farmers are creating their livelihoods. Our partner cocoa company has a strong track record of social responsibility and a commitment to fair trade. They have worked with cocoa growers for over half a century, constructing equitable and fair relations with farmers.

**Rural communities** surrounding cacao-growing areas often lack basic necessities such as adequate housing, health clinics and schools. Our partner helps to improve local conditions. They work with local farmers to understand needs in their communities and to develop projects to meet those needs.

We work with our cacao farmers and suppliers to improve quality, secure a consistent, scalable supply, and develop long-term ethical trading partnerships that encompass premium prices, environmental and social aspects of sustainability, and supply chain transparency.

**In Depth: Farmer Support Centers** house teams of experts in soil management and field-crop production (agronomists), in fermentation and natural drying processes and in cacao quality and sustainability practices. These experts collaborate directly with farmers and provide services to build long-term and strategic relationships with those who share our commitment to the sustainable production of high-quality cacao.

Learn more about **sweetriot** at [sweetriot.com](http://sweetriot.com)



*Sweet Riot Founder Sarah and Fair Trade Cocoa Farmer Hectore*

**The Deal:** 30% off riotBar collection before February 15<sup>th</sup>

**Discount Code:** ftriot15