



Fair Trade Books & Films

Use these resources to educate yourself and your community about Fair Trade principles and advocacy

Fair Trade Books

Fair Trade From the Ground Up

- Summary: Documents achievements at both the producer and consumer ends of commodity chains and assesses prospects for future growth.
- Author: April Linton
- Publisher: University of Washington Press. 2015.

Fair Trade: The Challenges of Transforming Globalization

- Summary: Explores the challenges and potential of Fair Trade, one of the world's most dynamic efforts to enhance global social justice and environmental sustainability through market based social change.
- Author: Laura T. Reynolds, Douglas Murray and John Wilkinson
- Publisher: Routledge. 2007.

Brewing Justice: Fair Trade Coffee, Sustainability and Survival

- Summary: Based on extensive research in Zapotec indigenous communities in Oaxaca, *Brewing Justice*, follows the members of the cooperative Michiza, whose organic coffee is sold on the international fair-trade market and compares them to conventional farming families in the same region.
- Author: Daniel Jaffee
- Publisher: University of California Press. 2014.

Coffee and Community

- Summary: This ethnographic analysis of fair-trade coffee analyzes the collective action and combined efforts of fair-trade network participants to construct a new economic reality.
- Author: Sarah Lyon
- Publisher: University Press of Colorado. 2011.

Fighting the Banana Wars and Other Fair Trade Battles

- Summary: Harriet Lamb, Chief Executive of Fairtrade International, explains how Fair Trade is a better deal for workers and farmers in the developing world.
- Author: Harriet Lamb
- Publisher: Random House. 2008.

Fair Trade Films

The True Cost (2015)

- Summary: *The True Cost* is a documentary that sheds light on the unseen human and environmental impacts of the clothing industry.
- Director: Andrew Morgan
- Run time: 92 minutes
- Available: on iTunes, VHX, Netflix, Amazon Instant Video, Blue Ray, DVD, truecostmovie.com

Dukale's Dream (2015)

- Summary: Hugh Jackman and his wife travel to Ethiopia, where they meet a young coffee farmer named Dukale, who inspires them to support the Fair Trade movement.
- Director: Josh Rothstein
- Run time: 70 minutes
- Available: on iTunes, Google Play, Amazon, Xfinity, Local screenings, dukalesdream.com

The Dark Side of Chocolate (2010)

- Summary: An investigative documentary exposing exploitative child labor in the chocolate industry.
- Director: Miki Mistrati, U. Roberto Romano
- Run Time: 46 minutes
- Available: Free on YouTube <https://youtu.be/7Vfbv6hNeng>

Food Chains (2014)

- Summary: In this exposé, an intrepid group of Florida farmworkers battle to defeat the \$4 trillion global supermarket industry through their ingenious Fair Food program, which partners with growers and retailers to improve working conditions for farm laborers in the United States.
- Director: Sanjay Rawal
- Run Time: 1 hour 26 minutes
- Available: iTunes, Netflix, Amazon instant video, screening in theaters and on campuses.
foodchainsfilm.com

Fair Trade: The First Step (2016)

- Summary: A short film by Patagonia which investigates why choosing Fair Trade Certified clothing is an important first step toward changing the garment industry.
- Run time: 12 minutes
- Available: Free on YouTube <https://youtu.be/Q1glKo0kti4>

Beyond Fair Trade: Doi Chaang Coffee (2011)

- Summary: Global TV's half hour special on Doi Chaang Coffee and the unique relationship with their farmers from the Akha Hill Tribe of Northern Thailand.
- Run time: 25 minutes
- Available: Free on YouTube <https://youtu.be/rsjaoQsuDPg>

After the Harvest (2010)

- Summary: A look at food security as a major issue for small scale coffee farmers in Latin America during the "thin months" following harvest.
- Run time: 20 minutes
- Available: Free viewing at aftertheharvestorg.blogspot.com/p/watch.html

A Thousand Fibers: Binding Together through Fair Trade (2009)

- Summary: Explains how Fair Trade functions in the world of commodities (coffee and chocolate), as well as handicrafts.
- Run Time: 33 minutes
- Available: Purchase from Partners for Just Trade partnersforjusttrade.org/index.php?ht=d/sp/i/6871/pid/6871

Living with Coffee (2009)

- Summary: This is a revealing look inside the multi-million dollar coffee industry that follows the steps of a small community of struggling Columbian farmers and two New Zealand coffee roasters in their effort to buy at a fair price.
- Run Time: 29 minutes
- Available: Free on YouTube <https://youtu.be/BwYl69VstPw>

From Crop to Cup (2009)

- Summary: Explains how consumers can do right by Nicaraguan farmers by purchasing Fair Trade coffee like Equal Exchange, partner of the Lutheran World Relief Coffee Project.
- Run Time: 22 minutes
- Available: Free on YouTube <https://youtu.be/RPDwlrskJ3U>

Find more Fair Trade films on the Fair Trade Campaigns YouTube channel!
youtube.com/user/fairtradetowns