



## REQUEST FOR PROPOSALS

### Fair Trade Campaigns Curriculum Development – Fair Trade Curriculum, Grades 9-12

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#### BACKGROUND

[Fair Trade Campaigns](#) is a national effort uniting community and campus advocates across the country dedicated to the principles of Fair Trade. Fair Trade Schools is a recognition program for schools, grades K-12, demonstrating their commitment to Fair Trade. In our globally connected world the concepts of environmental and economic justice, as well as fair treatment of those less fortunate, are imperative lessons for students to learn.

Fair Trade Campaigns is committed to raising awareness of Fair Trade because where we spend our money has ramifications that echo across continents, countries and communities. By initiating a system of recognition for schools, we seek to engage future generations in making a difference through their purchases and those made by their institutions.

## **PROJECT SUMMARY**

Fair Trade Campaigns is seeking submissions from curriculum developers to design high school level curriculum that teaches Fair Trade principles through the lens of social and economic justice, sustainability, and other global issues.

The purpose of this project is to develop 12 lesson plans geared towards grades 9-12. The lesson plans will each focus on a different global issue where Fair Trade has an impact, and advance Fair Trade Campaigns' efforts to engage students and teachers in Fair Trade education.

Fair Trade Campaigns requests proposals from agencies or qualified individuals for development of curriculum to teach Fair Trade principles in high school classrooms across the U.S.

## **SCOPE OF WORK / DELIVERABLES**

The project will culminate in the creation of 12 45-60 minute high school-level lesson plans, consisting of six lesson plans geared towards grades 9 and 10, and six lesson plans geared towards grades 11 and 12. Each lesson plan will explore a different global issue and its relation to Fair Trade. Potential topics include:

- Environmental Sustainability and Fair Trade
- Gender Equality and Fair Trade
- Child Labor and Fair Trade
- Supply Chains and Fair Trade
- Global Economic Systems and Fair Trade
- Workers' Rights and Fair Trade

The curriculum must align with Common Core State Standards in all applicable subject areas. The contractor will also develop a template model that can be used as a foundation for additional curriculum development.

The lesson plans must include clearly defined student outcomes and learning objectives, written instructional strategies, all student-facing materials, and aligned assessment tools. Each lesson plan must be easy for teachers to access and implement as a stand-alone lesson. Note that Fair Trade Campaigns does not assume pre-existing knowledge of Fair Trade principles in order for teachers to successfully utilize these materials.

The completed curriculum must be ready to share as a digital download, and adhere to Fair Trade Campaigns' branding and style guide specifications.

## **TIMELINE**

Fair Trade Campaigns is soliciting a contractor to develop Fair Trade curriculum, to be piloted in classrooms nationally in Fall 2016. The awardee of this contract will be expected to complete the project on the following timeline:

<b>July 22, 2016</b>	Contract Complete
<b>August 12, 2016</b>	First Drafts Submitted for Review
<b>August 15-25, 2016</b>	Revision Period
<b>August 26, 2016</b>	Final Lesson Plans Submitted

## **SELECTION CRITERIA**

The successful candidate will be either an agency with demonstrated experience developing curriculum in the fields of environmental, economic, and/or social justice, or a qualified individual with the following experience:

- Bachelors degree required, Masters degree in education or instructional design preferred
- Minimum 5 years in instructional design experience
- Preferred: Familiarity with Fair Trade principles
- Preferred: Experience with sustainability and/or social justice education design

## **APPLICATION INSTRUCTIONS**

Agencies or qualified individuals should submit proposals to Suzi Hiza at [suzi@fairtradecampaigns.org](mailto:suzi@fairtradecampaigns.org).

Proposals should include:

- Statement of Expertise
- Resume(s) of Key Staff
- Sample of Completed Curriculum Project
- Project Budget

Proposals will be reviewed on a rolling basis. The submission deadline is July 8, 2016.