

A Journey to Nepal - 2017

An Immersion Trip to Understand Business and Culture of the Himalayas



**Kanchanjanga
Tea Estate**

Visit Nepal's First
and **only** Fair Trade
Tea Company



**Nepal Stock
Exchange**

It's nothing like the
NYSE and NASDAQ



Pokhara

Have breakfast
watching the
mountains shade
color

Why visit Nepal?

This Himalayan country, nestled between China and India, deserves much more time than a typical tourist visit.

This 3-Credit course covers the topics of Fair Trade, B-Corporations and Cooperatives by looking at history, geography, economics, politics as well as the local religion and culture. Learning in a classroom setting is one thing, but the best way to learn about the fair trade business is by being alongside the farmers and hearing directly from the CEO!

1

CULTURAL EXCHANGE

Learn why there are
more gods than people
& more festivals than
days in a year!

2

PERFECT TIMING

After the 2015
earthquakes, cultural
tourism is a great way
to make a difference!

3

HANDS-ON LEARNING

Stay with the local tea
farmers to learn about
their side of the
business!

Tentative Itinerary

"Exploring the unknown requires tolerating uncertainty"

Tentative Dates: Dec. 30, 2016 – Jan. 14, 2017

Day 1: Arrive Kathmandu, Rest, Dinner

Day 2: Cultural Site Visits in Kathmandu and Patan (Academic Content Briefing/Agenda Debrief)

Day 3: Visit to Nepal Stock Exchange, Site Seeing Bhaktapur (late afternoon) dinner in Bhaktapur

Day 4: Visit Nepal Co-Operative Federation

Day 5: Travel to Pokhara / Dinner

Day 6: Visit small businesses in Pokhara

Day 7: Cultural Site Visits in Pokhara

Day 8: Travel to Kanchanjangha Tea Estate (KTE)

Day 9-11: KTE factory visit/hands-on classes

Day 12: Return to Kathmandu/Rest/Shop

Day 13: Meet CEO of Bajeko Sekwa (a chain food store)/Free Day

Day 14: Rest/Shop, Departure in the evening



Interesting Facts...

Out of the 14 peaks in the world with an altitude exceeding 8,000 meters, 8 of them are in Nepal, including Mount Everest (8,848 meters) the highest peak in the world!

Nepal is the only Hindu kingdom in the world. People worship 33 hundred million Gods within the Hindu religion. The number of Gods is about 13 times the current population of the country!

Nepalese hospitality is best known in the world for smiling faces, warm greetings and honesty!

The course fee is \$2,950 and includes tuition, roundtrip travel from USA (Boston or NYC) to Kathmandu, Nepal, all intra-country travel within Nepal, and all meals and rooms while in Nepal. Travel to / from USA departure airport, trip insurance and passport/visa fees are not included.

"The academic content of the trip will be supervised by Dr. Chris Kubik and the Nepali travel content, sight-seeing and excursions will be supervised by Mr. Nishchal Banskota. All content will be taught in English."

FOR MORE INFORMATION:

Dr. Christopher Kubik
Associate Professor of Business Administration
Colby-Sawyer College

