

Fair Trade Events Ideas

- **FT Chocolate Tasting** - can be paired with showing “The Dark Side of Chocolate.” Equal Exchange has a chocolate tasting wheel. Taste chocolate from different parts of the world or with different flavors added.
- **FT Coffee Sampling/ Coffee Cupping** (The Culinary Institute sampled coffees from different parts of the world and afterwards the cafe sourced their coffee FT.)
- **FT Speaker Forum** - faculty member, producer, local business owner
- **FT Producer Visit** – check in with local FT organizations
- **FT Chocolate Fountain**
- **DIY FT bubble tea**
- **FT Films:** “The Dark Side of Chocolate,” “Black Gold,” “Connected by Coffee” - see film on FT Campaigns website list for more
- **DIY FT Lip or Body Balm** with FT cocoa butter and/or shea butter -
- **FT Banana Split Party with** FT simulation exercise - and of course someone in a banana suit. There are easy recipes for FT chocolate sauce. Often Ben & Jerry’s (if there is one nearby) will donate FT ice cream
- **FT Chocolate Farming Simulation** (via Equal Exchange curriculum)
- **FT Bake-off** with FT chocolate, sugar, vanilla, spices - savory dishes too
- **FT Brunch for World Fair Trade Day**
- **FT and Local Foods Dinner**, include FT wine
- **FT Bazaar/Sale for Holidays** (or other times)
- **FT Friendship Bracelet Sale/Fundraiser** – Mayan Hands ***
- **Reverse Trick-or-Treating** or other Halloween event, Equal Exchange
- **FT Beading Party** - bracelets or necklaces with paper, recycled glass or tagua FT beads
- **FT Regional Conference**
- **FT Soccer Ball World Cup Game**
- **Fair Trade Block Printing Event** - learn about the ancient art form of block printing and try it out on a fair trade t-shirt.
- **Fair Trade Cotton Candy** at a carnival event
- **Any Relaxing/Cozy Themed Event** with hot fair trade tea.
- **Fair Trade Chocolate and Farmer letters (to the Cocoa Farmers)** - many campuses
- **Petition Signing** if there is a current campaign (like Raise the Bar, Hershey)
- **Fair Trade Bake Sale**
- **FT Chocolate Valentine-Grams** - people sign up to have a FT chocolate heart attached to a valentine card delivered to their recipient’s mailbox
- **FT Scavenger Hunt** (on campus, in town)
- **FT Fashion Show**
- **Ice Cream sale During Study Break** – buy Ben & Jerry single serve when on sale at local grocery store and resold
- **FT Spa Night**
- **Piggy-back on to Other Campus** Events (social justice, environmental, etc)
- **Offer to Consult with Other Organizations to “Fair Trade” their Events**
- **FT Events during New Student Orientation, Parents Weekend, etc.**
- **FT Small Gifts to New Students**
- **FT Chocolate Dipped Bananas**
- **FT Tie-dyeing T-shirts** – Manhattan College
- **FT Road Trip** - to FT businesses
- **FT Tea with the President**
- **FT Study Break**

