

# MID ATLANTIC REGIONAL CONFERENCE

SATURDAY, SEPTEMBER 24

BENJAMIN'S DESK | PHILADELPHIA, PA



## AGENDA

- 10:00 – 10:30 AM**      **Registration & Coffee Social**
- 10:30 – 11:00 AM**      **Welcome**
- 11:00 AM – 12:00 PM**      **KEYNOTE ADDRESS**  
**Fair Trade Storytelling**  
**Joshua Rothstein**, Director, *Dukale's Dream*  
**David Steingard**, CEO, Laughing Man
- 12:00 PM**                      **Coffee Break**
- 12:15 – 1:00 PM**              **WORKSHOPS ROUND 1**
- Engaging Decision Makers**  
**FACILITATORS:** **Edgar Cruz**, UNICEF End Trafficking Fellow; **Bryan Marton**, Fair Trade Philadelphia
- Sustainable Leadership**  
**FACILITATORS:** **Bhawna Kasliwal**, Fair Trade Philadelphia; **Janice Kirkwood**, Media-Providence Friends School; **Sean Murray**, St. John's University
- 1:00 – 2:00 PM**              **Lunch & Awards Ceremony**

**2:00 – 2:45 PM**

### **WORKSHOPS ROUND 2**

- Now What? Maintaining Momentum Post-Declaration**  
**FACILITATORS:** **Emily Zacharczyk**, 2015-16 Mid Atlantic Fellow, Fair Trade Communities; **Aman Bardia**, 2016-17 Mid Atlantic Fellow, Fair Trade Communities
- Customizing Your Campaigns**  
**FACILITATORS:** **Tori Curbelo**, 2015-16 Mid Atlantic Fellow, Fair Trade Colleges & Universities; **Charlotte Whiteman**, 2016-17 Mid Atlantic Fellow, Fair Trade Colleges & Universities

**2:45 PM**

### **Coffee Break**

**3:00 – 3:30 PM**

- Case Study: America's First Fair Trade Town**  
**Elizabeth Killough**, Untours Foundation; Chair, America's First Fair Trade Town Committee

**3:30 – 4:45 PM**

- The Power of Fair Trade**  
**Renee Bowers**, Fair Trade Federation; **Margot Conover**, Fairtrade America; **Billy Linstead Goldsmith**, Fair Trade Campaigns; **Erin Mackey**, Catholic Relief Services; **Emily Pasnak Lapchick**, UNICEF End Trafficking

**4:45 – 5:00 PM**

### **Closing**

**5:00 – 5:30 PM**

### **Ice Cream Social**