

SOUTHERN CALIFORNIA REGIONAL CONFERENCE

SATURDAY, SEPTEMBER 10 | Los Angeles, CA

AGENDA

- 9:00 AM** **Registration & Coffee**
U-Hall 3999
- 9:30 – 10:00 AM** **Welcome, Housekeeping, & Introductions**
U-Hall 3999
- 10:00 – 10:30 AM** **Opening Keynote: Sica Schmitz**
U-Hall 3999
Founder & Curator, bead & reel
- 10:30 – 11:30 AM** **SESSION A: San Diego & LA Breakouts**
U-Hall 3999
Networking & Strategy Session
- 11:30 AM – 11:50 PM** **Report-Backs**
U-Hall 3999
- 12:00 – 1:00 PM** **Lunch & Awards Ceremony**
U-Hall 3999
- 1:00 – 2:00 PM** **SESSION B**
- U-Hall 3999* **Workshop 1: Organizing 101**
FACILITATORS: Joan Harper, Executive Director Fair Trade LA (FTLA); Kylie Nealis, National Organizer, Fair Trade Colleges & Universities
- U-Hall 1000* **Workshop 2: Working with Decision-Makers**
FACILITATORS: Jess Gilman-Vorm, Southern California Leadership Team, Cal Lutheran University (Class of '16) Isabel Havens, Southern California 2016-17 College/University Fellow, St. Mary's College H.S.

2:00 – 3:00 PM

SESSION C

- U-Hall 3999* **Workshop 1: Collaboration Best Practices**
FACILITATORS: Rosalie Plofchan, Southern California 2015-16 College/University Fellow; Laurel Averill, FTLA
- Room 1000* **Workshop 2: Social Media & Digital Communication Best Practices**
FACILITATORS: Teresa Baxter, Southern California Leadership Team, Fair Trade Altadena; Nisha Bhatt, Southern California 2015-16 Communities Fellow

3:00 – 3:30 PM

Afternoon Ice Cream Social (U-Hall 3999)

3:30 – 4:30 PM

SESSION D

- U-Hall 3999* **Panel A: Declared Campaigns: Case Studies in Collaborating and Maintaining Momentum**
SPEAKERS: Karina Newman, UCLA (Class of 2016); Nancy Ryan, Fair Trade La Mesa; Anne Pacheco, St. Martin of Tours, Cami Rice, Berkeley High School

Room 1000

- Panel B: Fair Trade & Social Enterprise**
SPEAKERS: Lucia Ruth, Malia Designs; Katie Bond, The Peace Exchange; Elisha Chan, Elisha C.

4:30 – 5:00 PM

SESSION E: Hey Neighbor! Collaborating Across Campaign Types (U-Hall 3999)

5:00 – 5:30 PM

Wrapping Up & Looking Ahead (U-Hall 3999)

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