



**FAIR TRADE
CAMPAIGNS**

Mayan Hands

Share the Love this Valentine's Day with
Fair Trade Artisan Gifts

About Mayan Hands

Mayan Hands seeks to empower Mayan women in Guatemala who are striving to lift their families out of extreme poverty while living within the culture they cherish. Mayan women are recognized the world over for their extraordinary textile skills but suffer greatly from discrimination and marginalization at home. Through Fair Trade, they can feed their families, send their children to school, participate in the local economy, and become leaders in their communities.



Mayan Hands has been working in the Guatemalan highlands for more than 25 years, partnering with cooperatives of Mayan women artisans to design and produce handmade and ethically sourced gifts like bags, scarves, baskets, felted wool animals, and more. They are proud to be a founding member of the Fair Trade Federation.

The Fair Trade Impact

“This work is life. My income sustains my family and pays for my daughter’s education. I work with joy!” – Diega Churunel

“I am very happy to work hard and learn new skills. I am grateful for this life and to be able to give my daughters the opportunity to study.” – Rosa Churunel

Learn more about Mayan Hands and their Fair Trade commitment at MayanHands.org



The Deal: 14% off any retail order placed by March 1

Discount Code: FTC14