



“EVERY DOLLAR YOU SPEND ... IS A VOTE YOU
CAST FOR THE WORLD YOU WANT.” - L.N. SMITH

RU FAIR TRADE? A GUIDE



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What is Fair Trade?

Fair Trade occurs when the producers of goods, typically in the developing world, are treated with dignity for their labor. Typically, Fair Trade certification, which is overseen by a party that is independent of corporate/government control, ensures the following:

- A fair/living wage
- A reasonable work week
- Safe working conditions
- Medical care
- Respect for the environment
- No child labor
- No gender discrimination
- Freedom to organize (unionize)

These practices are often at direct odds with FREE trade, which abandons any or all of the above principles in order to maximize corporate profits. Here's another way to articulate the difference:

- Fair Trade: People BEFORE Profits
- Free Trade: Profits BEFORE People



Source: The Peace and Justice Center

Fair Trade Principles

Adapted from the Fair Trade Federation, a Fair Trade certifying organization

Create Opportunity for artisans and farmers worldwide who live in poverty and lack access to long term, well-paying jobs. Fair Trade buyers act in the interest of their producers.

Develop transparent and accountable relationships with artisans and farmers to ensure they have long term jobs. Fair Trade buyers and Fair Trade producers are honest with each other and work together to solve problems.

Build capacity of farmers, artisans, and their communities. Fair Trade buyers invest time and resources to help producers build their business and improve their communities.

Promote Fair Trade by raising awareness about Fair Trade, educating customers and producers, and inspiring other businesses to adopt Fair Trade practices.

Pay promptly and fairly and discuss prices openly and honestly, so that producers understand their costs and earn a fair wage.

Support safe and empowering working conditions that are healthy and free of discrimination. Producers and employees have a voice in decisions that affect them most.

Ensure the rights of children by never using exploitative child labor. Fair trade buyers support children's right to security, education, and play and respect the UN Convention on the Rights of the Child.

Cultivate environmental stewardship by encouraging responsible use of resources and eco-friendly production. Fair trade buyers reduce, reuse, reclaim, and recycle materials whenever possible.

Respect cultural identity of farmer and artisan communities. Fair Trade products and production methods reflect the history and traditions of artisans and farmers globally.



Source: The Fitnessista

Why Should You Support Fair Trade?

Adapted from Conscious Magazine

"Fair Trade practices have an incredible impact on people's lives all around the world.

There are over 1.4 million Fair Trade farmers and workers across 70 countries around the world. (Source: fairtrade.net). In 2004 alone, the U.S. market for Fair Trade products grew by over 80%. Fair Trade products are now available in over 30,000 retailers from over 400 companies (Source: planusa.org).

Shoppers have a great responsibility as global citizens. **With every purchase and every dollar spent, in a way, you are casting a vote.** Your vote can maintain the status quo, or it can advance a more equitable and just world. Fair Trade shopping puts people first and challenges the rules and practice of conventional trade.

Conscious shoppers are using their dollars to make a difference in people's lives around the world."



Source: 4PFOODS



Source: 3BL Media

How Fair Trade Supports the Jesuit Core Values

Adapted from Rockhurst University Website

As a Jesuit university, we strive to uphold our Core Values in all aspects of life. By buying Fair Trade products, we can extend our Jesuit values into our everyday purchasing choices.

Finding God in All Things

We believe that God is actively working in our lives and world; therefore, we strive: To search for and find God in every circumstance in life, not just in explicitly religious situations. **To grow in love—love of God, of our neighbor, and of the world.** To deepen our relationships with God and our own religious traditions. To model that all aspects of learning and teaching are relevant ways of encountering and responding to God.

Reflection and Discernment

We are committed to the examined life; therefore, we strive: To seek for a greater knowledge of all creation. **To reflect on our own lived experience of the world.** To discern the movements of our heart and reason. **To listen to the experience of other people.**

Magis

“More” We are committed to excellence; therefore, we strive: To understand better ourselves and others as people loved by God. To seek greater knowledge of the academic, spiritual, and social disciplines. **To give greater love, care, and compassion for our neighbor. To find more purposeful and effective ways to carry out our work.**

Cura Personalis

“Care for the Whole Person” We are committed to caring for others in and outside the classroom; therefore, we strive **to help people: To understand their inherent human dignity. To reach their greatest human potential. To share their experience and knowledge with others.** To act in a way that reflects this growth.

Contemplation in Action

We are committed to just action through leadership and service; therefore, we strive: To take responsibility for our gifts and talents and to help build up the gifts and talents of others. **To be agents of transformation especially in the areas of social justice and equality.** To bring our best resources to bear on creative responses to problems and challenges. To foster openness and curiosity about all things new and different. To foster a spirit of trust, hopefulness, collegiality, and dialogue. To value different points of view and experiences.

Wisdom

Sapientia Aedificavit Sibi Domum – “Wisdom Has Built Herself a Home” We are committed to learning; therefore, we strive: To learn about all aspects of this God charged world. To create an environment that values and champions the search for and communication of knowledge. To examine the moral and ethical implications present in each discipline and program. To view religious experience and religious questions as integral to the understanding of human existence and human culture. **To foster love of the world that leads to the desire to create a better and more just existence.**

Rockhurst University Fair Trade Initiative

Our Team is a passionate group promoting Fair Trade principles in our Rockhurst community. We are working with **Fair Trade Campaigns** to designate Rockhurst as a Fair Trade University. Following the guidelines of Fair Trade Campaigns, we have five goals to achieve, which include:

1. **Build your Team**
2. **Reach Out to Campus Outlets**
3. **Source Fair Trade at Events and Meetings**
4. **Commit to Fair Trade Educations**
5. **Pass Fair Trade Resolution**

As of Spring 2016, we have **three out of five goals completed! We invite you to be a part of completing and maintaining these goals.** Be an agent of change at Rockhurst by supporting the purchase of ethical goods.

Track our progress at Fair Trade Campaigns:

<http://fairtradecampaigns.org/campaign/rockhurst-university/>

And follow us on social media:

Facebook: Rockhurst Fair Trade Initiative

Twitter: @RU_FairTrade

Instagram: @RU_FairTrade



Fair Trade Apparel for Student Organizations

Adapted from: <http://ohiofairtrade.com/shop-fair-trade/fair-trade-apparel/>

Haenow

Ethical because: certified Fair Trade and organic
Apparel: T-Shirt, long sleeve, polo, totes/bags
Prices: \$4.50+; wholesale pricing
Turnaround Time: 1 day (blank); 7-10 days (printing)
Phone: 1 (888) 423-6698
Email: service@haenow.com
Website: www.haenow.com

No Nasties

Ethical because: certified Fair Trade and organic
Apparel: T-Shirt
Prices: \$6-9 (includes printing); +\$0.75-1 (shipping, per shirt)
Turnaround Time: 3-4 weeks, +1 week shipping
Phone: +91 98 33 55 01 60
Email: yes@nonasties.in
Website: www.nonasties.in

Esperanza Threads

Ethical because: certified Fair Trade
Apparel: T-Shirt, long sleeve
Prices: \$15 (short sleeve); \$16.95 (long sleeve); includes printing
Turnaround Time: 3-4 months
Phone: (216) 961-9009 (printing); 1 (800) 397-0045 (wholesale pricing)
Email: customerservice@esperanzathreads.com
Website: www.esperanzathreads.com

Lifewear

Ethical because: Union made and made in USA
Apparel: T-Shirt, long sleeve, sweatshirt
Prices: \$4-6; wholesale pricing
Turnaround Time: 1-2 day shipping
Phone: (610) 327-9938
Email: lifewear99@aol.com
Website: www.lifewear.net

All American Clothing

Ethical because: Made in USA
Apparel: T-Shirt, long sleeve, polo, sweatshirt, tank top
Prices: \$4-6; bulk pricing available (12+ orders); upcharge for sizes 2XL & larger
Turnaround Time: 1-2 day shipping
Phone: (888) 937-8009
Email: info@allamericanclothing.com
Website: www.allamericanclothing.com

Ethix Merch

Ethical because: Made in USA, Union Made, Eco-Friendly

Apparel: Shirts, polo shirts, tanks, denim shirts

Prices: Varies by design and number of shirts ordered

Phone: 877-709-3845

Email: info@ethixventures.com

Website: www.ethixmerch.com

No Sweat Apparel

Ethical because: certified Fair Trade and made in USA

Apparel: Long and short sleeved t-shirts, polo shirts, tanks, hoodies, and jackets

Prices: \$6 per shirt

Phone: 1-877-992-7827

Email: wholesale@nosweatapparel.com

Website: www.nosweatapparel.com

Windjammer

Ethical because: Sweatshop free and made in USA

Apparel: T-shirts and polo shirts (Ask for union-made)

Prices: Varies on order

Phone: 800-441-6958

Email: sales@windjammerinc.com

Website: www.windjammerinc.com

Ethical Apparel for Greek Organizations

Both of these companies are certified to print Greek letters and are approximately the same price as Comfort Colors

Alternative Apparel

Ethical because: Alternative Apparel provide the right to fair and safe workplace conditions to their workers in all countries. All of their factories are in accordance with Fair Labor Association Workplace Code of Conduct, and are also certified by Worldwide Responsible Accredited Production. Alternative is also certified as a Green Business, which means they are environmentally responsible in their work environment and practices.

Prices: 50% to 70% off for wholesale pricing, Price varies for how many ordered

Quality of Shirt: Imprintables products are used for screen-printing and are known for being “super soft.” The cotton that is used for these shirts is 100% organic.

Phone: 888-481-8339

Email: contactus@alternativeapparel.com

Website: <http://wholesale.alternativeapparel.com/imprintables/>

Other Information: Can ship to a P.O. Box; free shipping, and students save 20%

American Apparel

Ethical because: Even though this organization is not designated as Fair Trade, American Apparel ensures that its products are sweatshop free, that the workers are paid fairly, receive benefits, and work in safe conditions. Additionally, the company is committed to environmental sustainability and supports the values of Fair Trade.

Prices: 50 -60% of retail price for wholesale

Quality of Shirt: Most of their fabrics are made from 100% ring sprung combed cotton and offer a full line of organic cotton fabrics. If you want to know more about the fabrics they use, see:

(<http://www.americanapparel.net/wholesaleresources/fabrics.asp>)

Phone: 213-488-0226

Email: csr@AmericanApparel.net

Website: <http://aawholesale.americanapparel.net/>

Other Information: No minimum order size

Coming Soon: Sourcing Fair Trade Food and Beverages at Events and Meetings



Source: Neon Temptress