



Position Title: Fair Trade Campaign Student Organizer

Location: Onsite of your current campus/university

Duration: One semester or multi-semester

1. The **one-semester track** – This track will focus on building the infrastructure and leadership needed to move your campus towards becoming a Fair Trade College or University. You will focus on team building, leadership development and events and education.
2. The **multi-semester track** – This track will focus on achieving Fair Trade status for your campus. In addition to the opportunities outlined above to build leadership on campus, you will gain a deeper understanding of power mapping, engaging a range of stakeholders and decision makers on campus with an additional emphasis on Fair Trade sourcing and purchasing and coalition building.

Both internship tracks will provide students with practical experience with the core competencies required for their CNP credential. Competencies related to the Fair Trade Campaigns internship include an innovative opportunity to learn important skills related to the **Future of the Nonprofit Sector**, including telecommuting and working in a remote-supervision experience, as well as **Governance, Leadership & Advocacy; Personal & Professional Development; Communication, Marketing & Public Relations; and Volunteer & Human Resources Management.**

**Fair Trade Campaigns' mission** is to grow a nationwide community of passionate, lifelong Fair Trade advocates. Their commitment will inspire others to support the Fair Trade movement in its efforts to seek equity in trade and create opportunities for economically and socially marginalized producers. Fair Trade Towns, Colleges, Universities and other communities embed Fair Trade values and purchases into mainstream business and institutional practices.

### **Essential Functions**

The internship provides the opportunity for NLA students to demonstrate and develop their leadership skills by creating meaningful, lasting change on their campus. Responsibilities include:

- Build and manage a team of key campus stakeholders
- Develop sustainable leadership
- Mapping stakeholders and stakeholder interest
- Engage campus decision makers
- Create awareness raising and educational opportunities and events for the campus community
- Gain understanding of campus sustainability commitments and programs

An internship with Fair Trade Campaigns is not one focused on the traditional, office day-to-day, but is instead an experiential opportunity to build the skills necessary to work in, or run, a successful nonprofit in the 21<sup>st</sup> century. Through coaching, mentoring and training, Fair Trade Campaigns interns will be given the opportunity to build an impactful and long lasting effort on campus that can be referred back to as a starting point for understanding first-hand what it takes to be a change maker.

## **Knowledge, Skills, Abilities, Qualifications**

- Meeting planning and management
- Ability to manage detailed projects and multi-task
- Creative, “out of the box” thinking and ideas
- Interest in organization building and leadership development
- Knowledge of the sustainability, Fair Trade and/or social justice issues
- Ability to work independently, meet deadlines with quality work, and follow through on assignments
- Ability to work well in a team environment
- Basic report writing and presentation skills
- Program development and execution
- Event planning

## **Mentorship**

For CNP students, the mentorship component of the traditional “on-site” internship is met through scheduled group and individual calls. Fair Trade Campaigns staff facilitate individual and group calls throughout each semester to provide the support and exposure to the operational needs of a nonprofit that students need to move successfully into the sector.

## **Increased Opportunities for Leadership and Growth**

The Fair Trade Campaigns governance structure is set up in a way that allows students to interface with a wide range of leaders from the nonprofit, and for-profit/social enterprise community. Both through contacts at Fair Trade USA, its business partners, and our large network of organizations and leaders, we can provide access to students for informational interviews, conference calls and networking. In addition, CNP students will be provided with opportunities to join webinars and presentations with staff as well as Fair Trade advocates and leaders across the country. Examples of some of the leaders and organizations that Fair Trade Campaigns works with can be found [here](#).

## **Application Process**

Please contact Katie Riordan for more information on how to apply. 816-463-9476 or [katie.riordan@nonprofitleadershipalliance.org](mailto:katie.riordan@nonprofitleadershipalliance.org)