

General Getting Started:

- [Student Action Guide](#)
- [Fair Trade College & University Toolkit](#)
- [Merits of Fair Trade video](#)
- [Fair Trade vs. Free Trade](#)
- [Onboarding Video](#)

Fair Trade Factsheets:

- [Fair Trade 101](#)
- [Cocoa 101](#)
- [Tea 101](#)
- [Coffee 101](#)
- [Bananas 101](#)
- [Sugar 101](#)
 - <http://bit.ly/FairTrade101s>

General Info about Fair Trade Campaigns:

- <http://fairtradecampaigns.org/about/>
- [Fair Trade Campaigns Overview](#)

Sustainable Leadership & Team Building 101:

<http://fairtradecampaigns.org/resource/sustainable-leadership-101/>
<https://fairtradecampaigns.org/resource/campus-advocacy-for-long-term-impact-guide/>

Setting Goals and Objectives for Your Campaign:

<http://fairtradecampaigns.org/resource/setting-goals-objectives-101/>

Goal # 2: Source Fair Trade Products on Campus

- [University Tip: Reach out to Campus Outlets](#)
- [Best Practices for Working with Campus Dining](#)
- [Fair Trade product list](#)

Goal # 4: Commit to Fair Trade Education

[Fair Trade College / University Event Guide](#)

Goal # 5 – Pass a Fair Trade Resolution

[Sample resolution](#)



**FAIR TRADE
COLLEGES &
UNIVERSITIES**

Want more resources?

Visit the resource library on our website:
www.fairtradecampaigns.org/resources

Questions?

Contact us at admin@fairtradecampaigns.org