



Engaging Your Campus for National Conference Funding

Fair Trade Campaigns is excited to invite you to join us for our 2019 National Conference, March 1-3 in Chicago, IL.

Over the past few years, our work has grown exponentially, and we now have over 250 campaigns on campuses and in communities across the U.S. reaching millions of consumers and institutions to grow the Fair Trade movement. College students have been at the forefront of that growth and the conference would not be complete without you there – so we want to help make that happen. We have assembled a suite of resources to empower you to engage your campus in becoming a Conference Partner by covering the cost of your attendance. Join us to celebrate our success and help take our movement to the next level.

Potential Sources of Funding on Your Campus

Which organizations, offices and departments is your Fair Trade campaign connected to?

- Student Senate / Government
- Sustainability Office
- Provost's Office
- Student Affairs Office
- Campus Ministry Office
- Service Learning Office
- Catholic Relief Services Ambassadors
- Academic departments focused specifically on the conferences topics

Does your campus have a fund for student research projects or professional development, or a designated campus 'Green Fund'?

Many campuses have a 'Green Fund' that supports student sustainability initiatives. Do some research to find out if your campus has one of these funds and, if so, what the application process and timeline is.

Ask your campaign's staff, faculty or other non-student member for ideas around potential funding sources.

Do you have a staff or faculty champion for Fair Trade on your campus or an advisor for your campaign? If so, schedule a meeting with them to see what ideas they have for potential funding sources for the conference. Do they have a department budget of their own that could help fund your or your committee's attendance?

Resources

Visit conference.fairtradecampaigns.org for additional resources on how to engage your campus in becoming a Campus Partner, including conference details and a sample funding request letter.

See a full list of 2018 Campus Partners at 2018.conference.fairtradecampaigns.org/2018sponsors.

Testimonials from 2018 Student Attendees

“At the University of Kentucky, we are fortunate to have the Student Sustainability Council, a student-led organization that funds sustainability-related proposals using a portion of annual student fees. To attend the 2018 National Conference, our Fair Trade campaign presented a proposal for three of our team members to attend, and we were very thankful to receive funding. The Student Sustainability Council has provided countless opportunities across all areas of campus. The 2018 conference’s focus on the varied meanings of sustainability in relation to Fair Trade allowed our campaign members to draw connections between the sustainability efforts on campus, our work to become a Fair Trade University and expanding our efforts beyond our campus.”

Megan Van Son, President, UKY Fair Trade

"When I heard about the 2018 National Conference, I reached out to the faculty adviser for University of Dayton's Fair Trade campaign for support in attending the conference. He was also director of our university's Human Rights Center and had helped integrate Fair Trade to the center's work. We also knew that bringing several people to the conference as a Campus Partner would be an important way for more students and faculty to learn about Fair Trade and be exposed to the broader Fair Trade movement. Ultimately, we were able to receive university funding by showing how the conference trip contributed to the university's academic mission. Being a Campus Partner was also an official way to showcase the support and work for Fair Trade at our university."

Bradley Petrella, President, University of Dayton Fair Trade



Questions? Want to Strategize?

Contact Campus & Community Engagement Manager Kylie Nealis at kylie@fairtradecampaigns.org.