



## Fair Trade Campaigns National Conference Language for Online Promotion

Please feel free to use the following language to promote the 2019 Fair Trade Campaigns National Conference. You are welcome to edit the suggested language to suit your or your organization's voice. Please be sure to tag @FTCampaigns and use #FTConf2019 in all social posts.

**Questions?** Contact Suzi Hiza at [suzi@fairtradecampaigns.org](mailto:suzi@fairtradecampaigns.org) or (510) 844-1656.

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### TWITTER, FACEBOOK

We're excited to be joining @FTCampaigns for 3 days of #FairTrade discussion, networking and movement building, March 1-3 in Chicago IL. Will we see you there? [bit.ly/FTConference](http://bit.ly/FTConference) #FTConf2019

Grow the #FairTrade movement with us and @FTCampaigns. Register today for the Fair Trade Campaigns National Conference, March 1-3 in Chicago IL. [bit.ly/FTConference](http://bit.ly/FTConference) #FTConf2019

Join #FairTrade businesses, NGOs and advocates to strategize, learn, inspire and grow the Fair Trade movement, together. March 1-3 in Chicago IL. Get your ticket today. [bit.ly/FTConference](http://bit.ly/FTConference) #FTConf2019

### INSTAGRAM

Chicago, here we come! We're excited to be joining @FTCampaigns for 3 days of #FairTrade discussion, networking and movement building, March 1-3 in #Chicago IL. Will we see you there? #FTConf2019

Join #FairTrade businesses, NGOs and advocates to strategize, learn, inspire and grow the Fair Trade movement, together. Mark your calendar for the 2019 Fair Trade Campaigns National Conference, March 1-3 in #Chicago IL. Follow @FTCampaigns for more info. #FTConf2019

### BLOG, EMAIL, LINKEDIN

Join fellow Fair Trade advocates, brands, producers and nonprofits, March 1-3 in Chicago, IL, for the [Fair Trade Campaigns National Conference](#). Learn from leaders in Fair Trade, connect with campus and community organizers and explore opportunities to convert your passion into community-wide action. Come to learn, get inspired and grow the Fair Trade movement—together.

[Fair Trade Campaigns](#) is a grassroots movement mobilizing thousands of conscious consumers and Fair Trade advocates on campuses and in communities across the U.S. They offer designation programs for Towns, Colleges, K-12 Schools and Congregations seeking to embed Fair Trade purchasing and principles.

Learn more and register today: [bit.ly/FTConference](http://bit.ly/FTConference).