

# **SATURDAY, MARCH 2**

8:00am - 5:30pm

9:00am - 9:15am **Opening Remarks Grand Ballroom** 9:15am - 9:45am Welcome to Chicago: The Largest Fair Trade Town in the U.S. **Grand Ballroom** Katherine Bissell Cordova, Executive Director, Chicago Fair Trade

Andrea Dennis, Board Member, Chicago Fair Trade

9:45am - 10:25am **Grand Ballroom** The Power of Fair Trade: Shifting Markets, Shifting Business

Paul Rice, Founder and CEO, Fair Trade USA

**Grand Ballroom** 10:25am - 10:45am **Spotlight on Sustainable Coffee** 

Parker Townley, Senior Manager, Coffee, Fair Trade USA

10:45am - 11:00am **Coffee Break Grand Ballroom Foyer** 

11:00am - 12:30pm **CONCURRENT SESSIONS** 

> Grassroots and Global: Fair Trade Advocacy Around the World Chicago, Fourth Floor

Sagrario Angulo, Coordinator, Consorcio Ecuatoriano de Comercio Justo

Elisha Chan, Executive Director, Fair Trade LA

**Registration Open** 

Rudi Dalvai, President, World Fair Trade Organisation (WFTO) Billy Linstead Goldsmith, Executive Director, Fair Trade Campaigns

Translator: Belen Rivadeneira, Product Services Manager, Coffee, Fair Trade USA

Diversity, Equity and Inclusion: Principals and Best Practices

Chad Hiu, Director of Diversity and Inclusion, YMCA

Atiya Raja, Organizer, Queens Fair Trade

SDG 13 | Climate Action Jackson, Third Floor

**Kyle Freund,** Marketing & Communications Manager, Food 4 Farmers

Luis Miguel Garcia, General Manager, Cooperativa Anserma

Katherine Nolte Ferguson, Coffee Trader, Sustainable Supply Chains, Sucafina North America

Jaime Tamayo, Chief Operating Officer, Divemex

Moderator: Bria Milbery, Assistant Director, Programs and Initiatives, Bentley Service-Learning and Civic

Engagement Center, Bentley University

**Organizing & Advocacy 101** 

Lincoln, Third Floor

**Grand Ballroom** 

Madison, Third Floor

Grand Ballroom Foyer

Jay Travis, Adjunct Trainer, Midwest Academy

Grand Ballroom Foyer 12:30pm - 1:30pm **Lunch & Expo Open** 

1:30pm - 3:00pm The Business of Sustainability Seth Goldman, Co-Founder and TeaEO Emeritus, Honest Tea

Laura Lapp, Vice President, Sustainability and Culinary Services, Chartwells Higher

Education

Al Liu, Vice President of Coffee, Colectivo Coffee

Moderator: Elizabeth Segran, Staff Writer, Fast Company



# **SATURDAY, MARCH 2 (cont.)**

## 3:15pm – 4:45pm CONCURRENT SESSIONS & EXPO PRESENTATIONS

**Partnerships for Sustainable Cocoa** 

Jackson, Third Floor

Ben Conard, Founder, Five North Chocolate

Claude Toty, Farmer Lead Trainer, Côte d'Ivoire, Fair Trade USA

Moderator: Gesina Beckert, Business Development Manager, Fair Trade USA

**Building Bridges: Case Studies in Diverse and Inclusive Advocacy** 

Madison, Third Floor

Teresa Baxter, Co-Founder, Fair Trade Long Beach

Atiya Raja, Organizer, Queens Fair Trade

Mazahir Salih, Community Organizer, Center for Worker Justice of Eastern Iowa

Julie Whitmore, Student, John Carroll University

Facilitator: Kylie Nealis, Campus & Community Engagement Manager, Fair Trade Campaigns

**SDG 12** | Responsible Production and Consumption

Chicago, Fourth Floor

Olga Borquez, Sustainability Manager, Wholesum

Anthony Kingsley, Local & Sustainable Product Lead, US Foods

Ameya Pawar, 47th Ward Alderman, City of Chicago

Lotus Thai, Sustainability Coordinator, Aramark, UC Irvine

Sapna Thottathil, Associate Director of Sustainability, University of California

Facilitator: Taryn Lemmon, Mid Atlantic Fellow, Fair Trade Campaigns

Fair Trade 101: Systems & Standards

Lincoln, Third Floor

Rudi Dalvai, President, World Fair Trade Organisation (WFTO)

Nathalie Marin-Gest, Senior Director of Produce & Floral, Fair Trade USA

Jason Sanches, Events & Campaigns Manager, Fairtrade America

Chris Solt, Executive Director, Fair Trade Federation

Moderator: Billy Linstead Goldsmith, Director, Fair Trade Campaigns

**Career Fair & Expo Presentations** 

Grand Ballroom Foyer

4:45pm - 5:30pm Expo Open

Grand Ballroom Foyer

5:30pm – 5:50pm The Human Face of Seafood Sustainability

**Grand Ballroom** 

**Blake Stok,** Aquaculture Manager, Fair Trade USA **Kevin Scriber,** Owner, Forever Wild Seafood

5:50pm – 7:00pm Fair Trade Firsthand: A Dinner Conversation

**Grand Ballroom** 

Sagrario Angulo, Coordinator, Consorcio Ecuatoriano de Comercio Justo

Luis Miguel Garcia, General Manager, Cooperativa Anserma

Jaime Tamayo, Chief Operating Officer, Divemex Isabel Uriarte, General Manager, CECANOR, Peru

Moderator: Elisha Chan, Executive Director, Fair Trade LA

Translator: Belen Rivadeneira, Product Services Manager, Coffee, Fair Trade USA



## **SUNDAY, MARCH 3**

8:00am – 1:15pm Registration Open Grand Ballroom Foyer

9:00am - 9:15am Opening Remarks Grand Ballroom

9:15am - 10:15am A Conversation with DeRay Mckesson

**DeRay Mckesson, Civil Rights Activist** 

Moderator: Elizabeth Segran, Staff Writer, Fast Company

10:15am – 10:30am Coffee Break Grand Ballroom Foyer

10:30am – 12:00pm CONCURRENT SESSIONS & EXPO PRESENTATIONS

#### **Engaging Allies on Campus**

Madison, Third Floor

Grand Ballroom

Krista Hicks, Sustainability Manager, Aramark, Arizona State University

A. Andrea Licari, Professor and Director of the Fashion Institute, St. John's University

Sean Murray, Associate Professor, St. John's University

Zoe Sheppard, Mid Atlantic Regional Fellow, Fair Trade Campaigns, St. John's University

Daniella Simari, Undergraduate Student, Arizona State University

**Megan van Son,** President, Fair Trade Campaign at the University of Kentucky **Facilitator: Dana Peters,** Southwest Regional Fellow, Fair Trade Campaigns

#### Fair Trade and Gender Equality: Women in Coffee

Jackson, Third Floor

Katherine Nolte Ferguson, Coffee Trader, Sustainable Supply Chains, Sucafina North America

Isabel Uriarte, General Manager, CECANOR, Peru

Sharon Riechers, Vice President and Treasurer, International Women's Coffee Alliance

**Moderator: Colleen Anunu,** Director of Supply Chain, Coffee, Fair Trade USA **Translator: Belen Rivadeneira,** Product Services Manager, Coffee, Fair Trade USA

#### SDG 8.7 | Anti-Trafficking

Chicago, Fourth Floor

Kendra Penry, Houston Community Engagement Coordinator, Heifer International

**Tony Talbott**, Professor, University of Dayton, Director of Abolition Ohio

Tyehimba Turner, Chicago Community Engagement Fellow, UNICEF USA

**Malyneath Vong,** Core Team Member, Long Beach Human Trafficking Task Force **Facilitator: Sloan Smith,** Great Lakes Regional Fellow, Fair Trade Campaigns

## Fair Trade 101: Impact

Lincoln, Third Floor

Vizan Giri, Business Development Manager, Gallant International

Alex Madrigal, President, Covilli Brand Organics

**Iris Montaño-Madrigal**, Marketing Manager, Covilli Brand Organics **Claude Toty**, Farmer Lead Trainer, Côte d'Ivoire, Fair Trade USA

Facilitator: Rene Edde, Senior Business Development Manager, Coffee, Fair Trade USA

#### **Career Fair & Expo Presentations**

Grand Ballroom Foyer



# SUNDAY, MARCH 3 (cont.)

12:00pm – 1:00pm	Expo Open	Grand Ballroom Foyer
1:00pm – 1:15pm	Lunch Served	Grand Ballroom
1:15pm – 1:30pm	Inside the Chicago Fair Trade Popup Shop Katherine Bissell Cordova, Executive Director, Chicago Fair Trade Bethany Collins, Board Member, Chicago Fair Trade Andrea Dennis, Board Member, Chicago Fair Trade	Grand Ballroom
1:30pm – 2:45pm	Leading Towards a Sustainable Future: A Lunch Conversation Ben Conard, Founder, Five North Chocolate Camila Rice-Aguilar, Student Organizer, Brown University Sam Vaghar, Executive Director, Millennium Campus Network Moderator: Jessica Andrews, Editor, Teen Vogue	Grand Ballroom
2:45pm - 3:15pm	Closing Remarks	Grand Ballroom