



THE HUMAN SIDE OF SUSTAINABILITY

PRESENTED BY:



AN EXCLUSIVE SEMINAR PROVIDING TOOLS, STRATEGIES
AND RESOURCES FOR MARKETING FAIR TRADE

FRIDAY, MARCH 1ST, 2019 | 1PM – 4:30PM

J W MARRIOTT

151 W. ADAMS STREET • CHICAGO • IL • 60603

RSVP BY FEBRUARY 22ND, 2019

[REGISTRATION LINK](#)

EXCLUSIVE PANELS FEATURING:

“CONSUMER INSIGHTS”

ERIKA JUDD, DIRECTOR OF ANALYTICS (84.51)

AARON CARPENTER, PRESIDENT & CEO (TIDESMART)

“CONSUMER ACTIVATION”

KARRIE PUKSTAS, BRAND BUILDING & TRAINING LEADER (KROGER)

AL LIU, VP OF COFFEE (COLECTIVO COFFEE)

“CSR INITIATIVES”

NAOMI SAKODA, PRODUCT MARKETING MANAGER (DRISCOLL'S)

“TECH & STORYTELLING”

BRIAN DURKEE, PRESIDENT (NUMI ORGANIC TEA)

SERGIO CASTRO, FOUNDER (DEL PACIFICO)

“ECOMMERCE & ERETAIL”

SCOTT TANNEN, PRESIDENT & CO-FOUNDER (BOLL & BRANCH)

