

## Apparel Fast Facts

Americans purchase **20 billion** apparel products each year.

### Conventional Apparel

- Child labor, low-wages, and long hours are common
- High-pesticide use in conventional cotton fields and water contamination from toxic dyes used in fabrics

### Fair Trade Apparel

- Standards address proper waste disposal, limiting chemical use, and water management.
- Fair Trade mandates specific standards for women covering maternity leave, healthcare and freedom from harassment



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