

Apparel Fast Facts

DID YOU KNOW: Americans purchase **20 billion** apparel products each year.

Conventional Apparel

- Child labor, low-wages and long hours are common in apparel factories, where the majority of workers are women
- High pesticide use in cotton farming and water contamination from fabric dyes cause environmental harm

Fair Trade Apparel

- Fair Trade standards provide protection for workers, including access to maternity leave and freedom from harassment
- Standards address proper waste disposal and water management, and limit the use of harmful chemicals



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