

## Banana Fast Facts

**DID YOU KNOW:** Bananas make up **50 percent** of all U.S. fresh fruit imports.

### Conventional Bananas

- Farmers and workers are estimated to receive just 1-3 percent of a banana's retail value
- Heavy use of agrochemicals adversely affects workers and the environment
- Farmers and workers lack social and labor protections

### Fair Trade Bananas

- Farmers and workers receive additions premium funds that are invested back into the community
- Fair Trade Standards restrict the use of harmful chemicals
- Farmers and workers are guaranteed social and labor rights, including freedom of association



[FairTradeCampaigns.org](http://FairTradeCampaigns.org)

## Banana Fast Facts

**DID YOU KNOW:** Bananas make up **50 percent** of all U.S. fresh fruit imports.

### Conventional Bananas

- Farmers and workers are estimated to receive just 1-3 percent of a banana's retail value
- Heavy use of agrochemicals adversely affects workers and the environment
- Farmers and workers lack social and labor protections

### Fair Trade Bananas

- Farmers and workers receive additions premium funds that are invested back into the community
- Fair Trade Standards restrict the use of harmful chemicals
- Farmers and workers are guaranteed social and labor rights, including freedom of association



[FairTradeCampaigns.org](http://FairTradeCampaigns.org)

## Banana Fast Facts

**DID YOU KNOW:** Bananas make up **50 percent** of all U.S. fresh fruit imports.

### Conventional Bananas

- Farmers and workers are estimated to receive just 1-3 percent of a banana's retail value
- Heavy use of agrochemicals adversely affects workers and the environment
- Farmers and workers lack social and labor protections

### Fair Trade Bananas

- Farmers and workers receive additions premium funds that are invested back into the community
- Fair Trade Standards restrict the use of harmful chemicals
- Farmers and workers are guaranteed social and labor rights, including freedom of association



[FairTradeCampaigns.org](http://FairTradeCampaigns.org)

## Banana Fast Facts

**DID YOU KNOW:** Bananas make up **50 percent** of all U.S. fresh fruit imports.

### Conventional Bananas

- Farmers and workers are estimated to receive just 1-3 percent of a banana's retail value
- Heavy use of agrochemicals adversely affects workers and the environment
- Farmers and workers lack social and labor protections

### Fair Trade Bananas

- Farmers and workers receive additions premium funds that are invested back into the community
- Fair Trade Standards restrict the use of harmful chemicals
- Farmers and workers are guaranteed social and labor rights, including freedom of association



[FairTradeCampaigns.org](http://FairTradeCampaigns.org)