



Fair Trade Campaign Committee Structure

Use this outline to help structure the committee for your Fair Trade campaign and assign committee roles.

A strong committee provides a foundation for your Fair Trade campaign to succeed, not only in achieving designation but also in maintaining and expanding Fair Trade activity post-designation.

Having well-defined committee roles will help you recruit the right people to support your campaign, and provide committee members with ownership and a clear understanding of their contributions to the campaign. Use the following chart as a guide to help structure your committee, making adjustments as necessary to meet your team's needs and create space for your team members' unique skills.



Additional Resources

- [Sustainable Leadership 101](#)
- [Sustainable Leadership 201](#)
- [Campus Advocacy for Long-Term Impact](#)