

## Cocoa Fast Facts

**DID YOU KNOW:** Less than **5 percent** of the world's cocoa is Fair Trade.

### Conventional Cocoa

- As estimated two million children work on cocoa farms
- Farmers suffer from unstable global market prices for cocoa
- Average annual revenue for a cocoa farmer is between \$30 and \$100

### Fair Trade Cocoa

- Fair Trade standards prohibit forced and child labor
- A minimum price provides greater economic stability
- Farmers earn additional income from the Fair Trade community development premium



[FairTradeCampaigns.org](http://FairTradeCampaigns.org)

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