Cocoa Fast Facts

DID YOU KNOW: Less than 5 percent of the world’s cocoa is Fair Trade.

Conventional Cocoa
- As estimated two million children work on cocoa farms
- Farmers suffer from unstable global market prices for cocoa
- Average annual revenue for a cocoa farmer is between $30 and $100

Fair Trade Cocoa
- Fair Trade standards prohibit forced and child labor
- A minimum price provides greater economic stability
- Farmers earn additional income from the Fair Trade community development premium

FairTradeCampaigns.org

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