

Coffee Fast Facts

DID YOU KNOW: The United States consumes **one-fifth** of all the world's coffee.

Conventional Coffee

- Volatility in global coffee prices leads to economic uncertainty for farmers
- Pesticide use can result in the loss of biodiversity and dangerous working conditions



Fair Trade Coffee

- A minimum price provides greater economic stability
- Farmers earn additional income from the Fair Trade community development premium
- Fair Trade standards restrict the use of hazardous chemicals, which benefits workers and the environment

FairTradeCampaigns.org

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