Tea Fast Facts

DID YOU KNOW: Tea is the second most popular beverage in the world, after water.

Conventional Tea

- Wages often fall below local minimum wage thresholds and fail to meet workers’ basic needs
- Low wages and poor services make it difficult for workers to access adequate healthcare

Fair Trade Tea

- A minimum price provides greater economic stability
- The Fair Trade premium supports community development projects
- Standards limit the use of harmful chemicals and require that water is used sustainably

FairTradeCampaigns.org

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