

Coffee Fast Facts

The United States consumes **one-fifth** of all the world's coffee.

Conventional Coffee

- Volatility in global coffee prices leads to economic uncertainty for farmers
- Pesticide use can result in the loss of biodiversity and dangerous working conditions

Fair Trade Coffee

- Minimum price provides economic stability
- Farmers earn additional income for a community development fund
- Standards restrict the use of hazardous chemicals, which benefits workers and the environment



www.FairTradeCampaigns.org

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