



**FAIR TRADE
CAMPAIGNS**

Fair Trade Colleges & Universities

Grow the Fair Trade movement
on your campus, today.

FairTradeCampaigns.org



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5 Steps to Fair Trade

College & University Designation

1. Build Your Team
2. Reach Out to Campus Outlets
3. Enroll Offices and Catering
4. Commit to Fair Trade Education and Events
5. Pass a Fair Trade Resolution

Get Started: fairtradecampaigns.org/organize

Fair Trade College & University campaigns engage diverse stakeholders to raise awareness and increase purchasing of Fair Trade.

Fair Trade designation provides a permanent platform for continued outreach to grow the Fair Trade movement and deepen your campus's commitment to economic, social and environmental sustainability.

Find Fair Trade on Your Campus



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