



**FAIR TRADE
CAMPAIGNS**

Fair Trade Towns

Grow the Fair Trade movement
in your community, today.

FairTradeCampaigns.org



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5 Steps to Fair Trade Town Designation

1. Build Your Team
2. Reach Out to Retailers
3. Enroll Community Organizations
4. Commit to Fair Trade Education and Events
5. Pass a Fair Trade Resolution

Get Started: fairtradecampaigns.org/organize

Fair Trade Town campaigns engage diverse stakeholders to raise awareness and increase purchasing of Fair Trade.

Fair Trade Town designation provides a permanent platform for continued outreach to grow the Fair Trade movement and deepen your community's commitment to economic, social and environmental sustainability.

Find Fair Trade in Your Community



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