

WHY IS

# ★ FAIR TRADE ★

IMPORTANT?

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and planet first. It means the price we pay for products gives enough to producers for them to afford life's essentials – like food, education and healthcare. Fair trade certified products work to support the sustainability of farmland in various regions across the globe.

LOOK FOR THESE FAIR TRADE CERTIFIED PRODUCTS WHILE SHOPPING AT 518 MARKET TODAY:



If you have a favorite Fair Trade product you would like us to offer at 518 Market, contact [Jessica.Marks@sodexo.com](mailto:Jessica.Marks@sodexo.com).  
We will do our best to accommodate your request.

