



Fair Trade and the Sustainable Development Goals (SDGs) Discussion Guide

Use these questions to host an in person or virtual discussion on the connections between Fair Trade and the SDGs and how Fair Trade directly supports these six goals.



Goal #1 – No Poverty

1. What does a world with no poverty look like and how does Fair Trade support that vision?
2. In what ways does Goal 1: No Poverty, intersect with the other five goals included in this discussion guide?



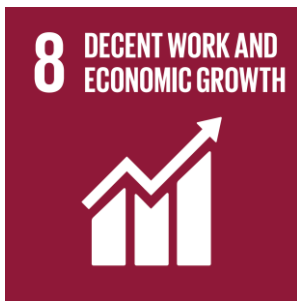
Goal # 5 – Gender Equality

1. How does Fair Trade empower women and why is that so important?
2. How do you think women's roles and family life change with higher, more consistent wages?



Goal # 6 – Clean Water & Sanitation

1. In what ways does agriculture and industry affect local water sources and why is that so important for people and the planet?
2. What barriers might producers face when it comes to clean water and sanitation? How does Fair Trade help farmers overcome those barriers?



Goal # 8 – Decent Work & Economic Growth

1. Workers' rights are at the heart of Fair Trade. How can we continue to support workers globally, both Fair Trade and non, during the pandemic?
2. What do you feel are the most important workers' rights that should be upheld in the global economy?



Goal # 12 – Responsible Production and Consumption

1. What are some ways to influence people in our own communities to buy Fair Trade, outside of our current advocacy efforts?
2. Fast fashion is one of the leading industries contributing to excessive waste. What about “slow” fashion, including Fair Trade, makes it a better option for consumers, workers, and the planet?



Goal # 14 – Life Below Water

1. How does protecting marine life ultimately lead to protecting local fishers and their communities?
2. How can Fair Trade standards help achieve sustainable fishing in areas that depend on it?