

UAlbany Fair Trade Designation communication kit

Thank you for participating in the campus Fair Trade program and helping to promote and educate on the use of Fair Trade products.

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and planet first. It means the price paid for products gives enough to producers for them to afford life's essentials – like food, education and healthcare. Fair trade certified products work to support the sustainability of farmland in various regions across the globe. There are a variety of Fair Trade certified products but the most common are chocolate, sugar, coffee, tea, apparel and some beauty products. Below are some of the more prominent labels



UAlbany achieved Fair Trade Campus status in March of 2021. We are the first SUNY to receive this designation. Enclosed is a copy of our certificate should you choose to display it.

There are several Fair Trade products available in the 518 Market and AcaDamiens. The food court features Fair Trade sugar and pepper. Catering provides Fair Trade coffee and assorted teas. **Please ask for these products when ordering beverages for events and place the enclosed Fair Trade product logo on the table.**

If offices have an outward facing service presence for students, they can request individually wrapped Fair Trade chocolates from the Office of Sustainability to have on hand for students. **It is requested that in exchange for these treats, the office also displays the enclosed educational cards by the chocolate.** Requests and questions can be sent to gogreen@albany.edu



FAIR TRADE
PRODUCT



FAIR TRADE UNIVERSITIES

This certificate is presented to

University at Albany

in recognition of its commitment to Fair Trade and international justice and the achievement of Fair Trade status in accordance with criteria set forth by Fair Trade Campaigns.

March 12th, 2021
Date



Billy Linstead Goldsmith
Director, Fair Trade Campaigns



FAIR TRADE PRODUCT



FAIR TRADE PRODUCT

Please enjoy this chocolate. It is Fair Trade Certified meaning that it was made sustainably and producers were paid a fair wage. UAlbany received Fair Trade Campus Designation in 2021 for purchasing and educating on Fair Trade products. Look for the Fair Trade symbols on the products you buy.